# CENTRAL HIGH SCHOOL CLASS OF 2021 YEARBOOK INFORMATION

## SENIOR YEARBOOK ADS

All ads must be purchased and submitted online:

#### www.yearbookordercenter.com

school order number: 2305

Go to the **Yearbook Ad option** to begin creating your child's senior ad. There is a video tutorial for your convenience.

There is a catalog of templates (layout design choices) available in the online yearbook order center. If you would prefer to design the entire page exactly as you want it (some photographers now offer this service as part of senior picture packages), you can use the template option that allows you to upload an entire ad as a single picture.

#### BEFORE YOU BEGIN YOUR AD CREATION:

Create a folder on your computer or portable memory device (flash drive, memory card) with all pictures you want for your ad. If you only have printed copies of pictures, you can use a scanner to scan them in, or you can even take a picture of the pictures with a smartphone and upload them to the computer that way.

#### Is someone designing the AD for you?

In the past, some photographers have designed a senior ad, but they don't release it to the parents. Instead, they email it to the yearbook adviser. If you choose this route, you still need to purchase your ad online, but take the following steps:

~Select the appropriate size you wish to purchase.

- ~Select the 1 Photo template.
- ~Upload a photo of your student.

~Continue with the ad process.

~Email <u>monica.smith@carrollcountyschools.com</u> to inform the adviser to expect an email with the ad from the photographer.

~When the photographer emails the ad to the yearbook adviser, the adviser will replace the photo of your student with the appropriate ad.

### The deadline for purchasing senior ads is Friday, November 20th.

AD PRICES:	full page:	\$240
	half page	\$130
	fourth page:	\$70

### YEARBOOK PRICES:

October 1st to Novem	ber 2nd: \$75	After January 17th, books will be sold for \$90 After
November 3rd to Janu	ıary 15th: \$85	April 3, books will be available at school only on a first
January 16th until solo	d out: \$90	come, first served basis.

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QUESTIONS? Please email monica.smith@carrollcountyschools.com