

WEST POINT CONSOLIDATED SCHOOL DISTRICT
2021-2022 PACING GUIDE CHECKLIST

BROADCAST JOURNALISM

Please complete this form for SY2021-2022. By each standard, click in the box under the term. If you selected in error, just click on the box again and the x will disappear.

School: West Point High School -South

Person completing this form: Pamela Bush-Anderson

Date: April 9, 2021

Please return this form to Marilyn Searcy:
Email: marilyn.searcy@westpoint.k12.ms.us

1. WORK INDIVIDUALLY & AS A MEMBER OF A TEAM TO PRODUCE ORIGINAL VIDEO/RADIO SHOWS FOR SCHOOL/COMMUNITY.				
	TERM 1	TERM 2	TERM 3	TERM 4
1a	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
1b	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
1c	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
1d	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
1e	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2. PLAN & PRODUCE FACTUAL AND INFORMATIVE AUDIO/VIDEO FOR BROADCAST.				
	TERM 1	TERM 2	TERM 3	TERM 4
2a	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
2b	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2c	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2d	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
2e	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
3. WRITE QUALITY, INFORMATIVE SCRIPTS FOR BROADCASTS AND PACKAGES.				
	TERM 1	TERM 2	TERM 3	TERM 4
3a	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3b	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3d	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
4. OPERATE BASIC VIDEO/AUDIO PRODUCTION EQUIPMENT.				
	TERM 1	TERM 2	TERM 3	TERM 4
4a	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
4b	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
4c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
4d	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
4e	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
4f	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
5. USE INDUSTRY-STANDARD MARKETING TECHNIQUES TO SELL ADVERTISEMENTS AND ADVANCE THE PUBLICATION'S BRAND.				
	TERM 1	TERM 2	TERM 3	TERM 4
5a	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
5b	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
6. ENGAGE AUDIENCE THROUGH THE WEB, SOCIAL MEDIA.				
	TERM 1	TERM 2	TERM 3	TERM 4
6a	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
6b	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>

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7. EVALUATE BROADCASTS TO DETERMINE AREAS OF GROWTH AND IMPROVEMENT.				
	TERM 1	TERM 2	TERM 3	TERM 4
7a	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
7b	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>