



New York Mills High School

Curriculum Document

Curriculum Area: 44

Course Name: Graphics

Common Course Catalog Number:

Length of Course: Semester

Pre-Requisite: None

Grade Level: 10-12

Limit: 20

Standard: Art HS Medial Art Minnesota Academic Standards in Education

Foundations

Create

Present

Respond

Connect

Course Description:

Graphics will give students the opportunity to learn various lettering styles, lay-out methods of advertisements and logo design. Some of the graphic areas they will be exploring will be illustration, advertisement, designing clip art and more. The software that will be use in class will be Illustrator and Photoshop. The class will also use hypothetical situations where the student designs the product and the logo. When graphics is over, you will be able to use different lettering styles to design posters, logos and other projects, design a new product with its logo, illustrate a book, develop an advertisement for a business and create projects using various media.

Essential Learner Outcomes (5 to 7)

What will students know and be able to do as a result of this course?

- Student will demonstrate and respond to the elements and principles in media art.
- Student will demonstrate media art techniques in different software.
- Student will generate an original media art; imagine, plan and explore
- Student will generate an original media art for a specific purpose
- Student will revise media art and/or a presentation based on others feedback or self-reflection
- Student will assemble and prepare media art presentations for public viewing.
- Student will explain how his/her personal choices impact their media artwork
- Student will use knowledge of social, cultural, historical or personal life to make their media art meaningful

Units of Study:

* Illustrator Unit

* Photoshop Unit

* Creativity Unit

* Product Unit

* Movie Unit

* Tattoo Unit

* Motivation Unit