



## WHAT IS IT?

*MajorClarity is a career exploration platform that links academic learning to post-secondary preparation through a highly personalized, student-driven approach to career planning that reflects the unique strengths, abilities, interests, and long-term goals of each child.*

## HOW DOES IT WORK?

*Interactive career path "test-drives" mix engaging expert field interviews with realistic workplace scenarios and practice activities that spark student interest and deepen their understanding of career pathways, job growth projections, and trends in employment.*

*Here are just a few of the ways MajorClarity prepares students to make a successful post-secondary transition:*

- ★ "Best fit" career matching that helps students identify compatible career paths based on their preferences, interests, and learning styles.
- ★ User-friendly, pathway-aligned course selection tools allow students to make the most out of their academic experience.
- ★ Relevant lesson plans promote college and workplace readiness while exposing students to a wide range of industries and occupations.
- ★ Simplified scholarship, internship, and local-employer opportunity search tools take the stress out of managing student applications.

Learn more about the program and the mission at [majorclarity.com](https://majorclarity.com).

For help with student account access, contact a member of your counseling team, or email the MajorClarity Customer Success team at [support@majorclarity.com](mailto:support@majorclarity.com).

Sign-in with your district's preferred login method at [platform.majorclarity.com](https://platform.majorclarity.com).

CAREER EXPLORATION. MADE EASY.