



# Goal 4.0

**Communicate with students, families, schools, and the community, and build collaborative partnerships with stakeholders.**

4.1 Effectively disseminate information about the school system to provide accountability, to enhance credibility, and to garner support for the school system and its programs.

- STRATEGY: Publicize board meetings and public hearings, post meeting agendas online, and livestream regular monthly meetings on mcpssTV.
- STRATEGY: Use a variety of communication channels to share information about MCPSS.
- STRATEGY: Regularly post information, photos, and videos about our schools and school system on website and social media.

4.2 Establish and maintain successful methods of communication and engagement with both internal and external audiences.

- STRATEGY: Seek input from students through the Superintendent's Student Advisory Council.
- STRATEGY: Host regular Principal Meetings to share important information with employees at all 90 schools.

4.3 Initiate, maintain, and expand productive collaborative relationships with families, post-secondary institutions, business and industry groups, and the community to benefit students and schools.

- STRATEGY: Host activities at MCPSS schools to encourage parents to visit during Parental Involvement Month in October.
- STRATEGY: Encourage local business, industry, and universities to partner with schools to support academic and extracurricular programs, and to mentor students.

