



Durbin Farms

Clanton, AL

Where Life's a Peach



In 1938 Marvin and Mary Durbin started fruit farming. They decided to sell the highest quality fruit direct to consumers and built their farm based on this principal. The First retail location was a roadside stand on Highway 31, one mile south of Thorsby. After several years at this location, they purchased land at the Clanton exit of the soon to be I-65 interstate.

In 1955, a late freeze wiped out the entire crop. In 1969, a tornado demolished the fruit market building. Then in 1979, a fire damaged the building yet again. However despite these obstacles, growth has been continuous.

The Durbins have had different farm managers over the years. In 1982, Steve Wilson came on board. Mr. Wilson has a degree in Agriculture from Auburn University and years of experience in farming and real estate. Mr. Wilson has helped grow the business and make it profitable.

In 1987 a yogurt shop was added and became an instant hit. In 1999 due to customer demand, they began making their own ice cream.

In 1994, Mr. Durbin passed and the family decided to sell the farm to Steve Wilson. Durbin Farms continues to uphold the tradition and values set by the Durbins long ago. Even in this day and time Durbin Farms remains a small farming business that is thriving. Today's current owners, Danny and Judy Jones keep the tradition alive of Durbin Farms and the rich heritage from the past years.

Although peaches are the staple crop, they also grow plums, nectarines, apples, blueberries and strawberries.