

# TIKTOK PROJECT—BIOLOGY: STUDENT DIRECTIONS

- 1. DECIDING:** Decide what Biology Topic your TikTok video is going to be about and determine a title for your video.
- 2. WRITING:** Complete the assigned graphic organizer by filling out the provided boxes. This is the written portion of your project.
- 3. DIRECTING:** Now that you know the facts and details for your video, follow the written assignment to help you determine an EDUCATIONAL way to present the facts in a creative TikTok video.
  - What TikTok trends can you use to help present topic facts. This must be APPROPRIATE!
  - What effects might be considered?
  - What sounds could work with your video? Again, make sure they are APPROPRIATE!
  - Make sure your video is a 15s video or a longer video up to 60s?
- 4. FILMING:** Start recording your TikTok and make sure to follow the facts within your written information. Make sure any speaking parts are loud enough to hear and the camera is steady.
- 5. EDITING:** Add any filters, text, effects, or other items that will add quality to your video without taking away the educational value.
- 6. POSTING:** Your video is almost done!
  - Feel free to include any relevant and creative hashtags in your video description.
  - When ready, post your video to TikTok -----OR-----
  - Download the video to your device and email to your teacher.

\*\*\*\*\* IF YOU DO NOT HAVE A TIKTOK ACCOUNT THAT IS OKAY!

YOU DO NOT HAVE TO HAVE AN ACCOUNT.

YOU MAY TAKE A VIDEO ON YOUR PHONE AND EMAIL IT TO YOUR TEACHER.

YOU CAN STILL PLAY MUSIC IN THE BACKGROUND, ADD HANDWRITTEN SIGNS, ETC.

cynthia.coleman@dcsms.org  
brian.ferrell@dcsms.org  
emily.barnes@dcsms.org

## BE CREATIVE!

# -TIKTOK PROJECT RUBRIC-

STUDENT NAME:

PROJECT TITLE:

TOPIC & TITLE CHOSEN	COMMENTS
Is the topic and title of the video relevant (and appropriate) to the content and requirements? Does this topic provide a quality educational experience for the viewer?	

**1 2 3 4 5**

WRITTEN ASSIGNMENT	COMMENTS
Is the graphic organizer complete? Do all sections have quality answers? Is the written information accurate? Does the written portion add value to the video?	

**1 2 3 4 5**

VIDEO ASSESSMENT	COMMENTS
Does the video have educational and entertainment value? Does the video accurately portray the information from the written assignment? Are all audio and visual components clear, understandable, APPROPRIATE? Is the video of high quality?	

**1 2 3 4 5**

**Final Score:**

# -TIKTOK PROJECT-

**VIDEO TITLE**

Write the main ideas to the important questions below. Make sure to include these facts somewhere in your video.

## **WHAT?**

Present a summary of the topic or concept chosen.

## **HOW?**

How will you “creatively” help your audience understand your chosen topic?

## **WHY?**

Why is this topic important? Example(s) of use in life (aka the real world).

## **EXTRAS?**

Include any extras for your topic.

**Describe video in 50 characters (or more)!**

Include the supporting facts above as well as creative hashtags used. This will be the description of your TikTok post!

**SUMMARY FOR POST**

**HASTAGS # USED:**