**SAMPLE CAREER AND TECHNICAL EDUCATION (CTE) ACTIVITIES FOR ADVISORY COMMITTEES**

 Designate a group or individual in your business to select and recruit other employees for CTE activities.

 Serve on CTE steering committees and boards.

 Develop and provide mentorship, job-shadow and work experience opportunities, and apprenticeship programs for students.

 Volunteer even if you are involved in a small business; speak in a classroom or offer a job-shadow experience; share your business experiences; and discuss the tasks involved in running a business.

 Choose a school in your community to “adopt” and create a plan to work with administrators, teachers, and students on CTE activities. Plan to involve primary, secondary, and postsecondary CTE interests.

 Allow employees time off to speak in classrooms and work with teachers on curriculum development that is relevant to your business and the broader world of work.

 Work with a school to develop mastery certificates that reflect skills students must have for entry into a specific business.

 Assist students with obtaining program credentialing.

 Offer activities for students such as tours of your business.

 Participate in job fairs.

 Host a speaker on CTE for a meeting or consider a CTE activity as a future project if you are a member of a business or civic organization.

 Offer summer internships for teachers so they can take firsthand business experience back to their classrooms and integrate what they learned into their curriculum.

 Provide testimonials and encouragement to other employers. Build public awareness by offering employees to speak about your company’s CTE efforts at business and civic organizations.

 Publicize CTE connections in company newsletters, local newspapers, trade magazines, and business publications.

 Participate in CTE planning groups in your state and school district. Serve on school boards.

 Develop programs to train business/industry members as CTE mentors.

 Include articles in newsletters to your members about the benefits of CTE and examples of opportunities created through employer/education partnerships.

 Work with employers to provide work-based learning opportunities for students and teachers.

 Involve teacher organizations in the restructuring of education, including integrating academic and work-based learning.

 Promote the inclusion of employer involvement in CTE activities in collective bargaining agreements.

 Communicate with others about the benefits of career and technical education activities.