



Empowering students to be
emotionally, socially, behaviorally,
and academically successful!

bullying

abuse

drugs and alcohol

suicide

family dysfunction

peer pressure

loss and grief



The Peer Helpers program is the ultimate K through 12 prevention and support program, teaching students communication, coping, and problem solving skills to equip them with the knowledge to support their peers through life's daily challenges.



peerhelpers™
A ThriveWay Program

ThriveWay.com • 844.705.1981

About the Peer Helpers Program

ThriveWay, LLC is an Alabama-based company and sister organization to the Jennifer Claire Moore Foundation. With decades of best practices, expanding curriculum, and a software component which houses collaborative tools and collects data, ThriveWay has taken the good of the Jennifer Claire Moore Foundation to a great two-tier prevention and support program, Peer Helpers. An all-student, school-wide prevention and youth peer-to-peer support program, Peer Helpers is an efficient and effective way to address youth mental health in our schools today.

The Peer Helpers mission is to empower students to be academically, socially, and emotionally successful; to recognize and resolve conflict; to value diversity; and to be advocates for positive change and healthy choices. This is achieved through the two-tier approach of comprehensive prevention education for all students, and empowering students, known as Peer Helpers, to communicate with their fellow peers about the daily issues and obstacles youth face. This helps identify students who are at-risk, and leads to a referral for helping high risk students.

*** In the comprehensive prevention curriculum, mandated topics are all addressed using one program, versus four separate programs. The topics which are covered in this evidence-based prevention strategy are listed below:**

- 1) Suicide and Mental Health
- 2) Abuse (Physical, Sexual, Verbal and Emotional)
- 3) Substance Use (Alcohol, Tobacco, and other Drugs)
- 4) Bullying and Harassment



Did you know?

2

Suicide is the second leading cause of death for persons aged 10 to 34.

cdc.gov

7

7% of all children under the age of 18 (5 million) have lived with a parent who went to jail/prison.

youth.gov

9

Children who experience child abuse & neglect are about 9 times more likely to become involved in criminal activity.

childhelp.org

10

A report of child abuse is made every 10 seconds, for a total of approximately 3.3 million child abuse reports annually.

childhelp.org

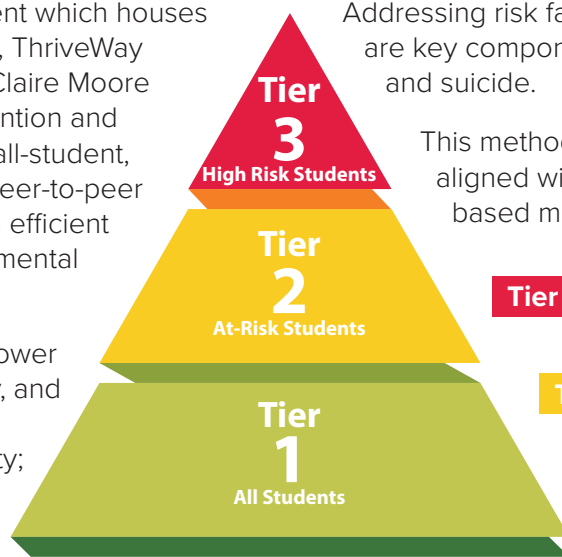
18

About 1 in 10 children will be sexually abused before they turn 18.

d2l.org

In the peer-to-peer support component, trained Peer Helpers focus on daily issues, develop coping skills and build resiliency in those at-risk students. Addressing risk factors and developing life skills are key components to reducing youth violence and suicide.

This methodology of prevention and support is aligned with tier one and tier two of the school-based mental health model.



School-Based Mental Health Model

Tier 3 Target-intensive interventions and strategies for high risk students.

Tier 2 Specific interventions and strategies for at-risk students.

Tier 1 Universal and proactive strategies to promote mental health for all students.*

Implementation Standards

- Administrators Workshop – Educating district and school administrators in a workshop, which focuses on program components, utilization, and depth of impact.
- Coordinator Training – Two adult leaders serve as Program Coordinators and will participate in a two-day training class. These adults are crucial to the success of a program and should have a natural respect and connectedness to the youth on their campus.
- Continued Support – Each district will be provided with a Program Coach who will support their area.



Peer Helpers...



Peer Helpers prevention and support curricula are updated annually as national issues arise. Having current curriculum is essential in today's evolving society. All are delivered in an age-appropriate manner and are located in our user-friendly online platform, Peer Helpers Portal. The Peer Helpers Portal is FERPA and COPPA compliant.

The goals of the Peer Helpers program are to build resiliency skills in youth, educate students on prevention of unhealthy behaviors, and support students through life struggles which commonly shift their focus from academics.

Peer Helpers is aligned
with the National
ASCA Model.



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Can be implemented as
an extra-curricular club
or elective course.

Improve attendance,
grades, and
graduation rates.

Promote prevention
awareness, such as
bullying, drugs and
alcohol, abuse, or suicide.

Increase conflict
resolution resources.

Increase coping skills,
happiness, and general
life skills.

Decrease
at-risk/unhealthy
behaviors.

Decrease
disciplinary problems,
resulting in
safer schools.

Is a designated
evidence-based
program.

20

2017 School Crime Supplement indicates that, nationwide, about 20% of students ages 12-18 experienced bullying.
stopbullying.gov

30

Twenty-five states had suicide rate increases of more than 30 percent.

cdc.gov

59

The total number of teenagers who recently experienced depression increased 59% between 2007 and 2017.

pewresearch.org

70

70.4% of school staff have seen bullying. 70.6% of young people say they have seen bullying in their schools.

stopbullying.gov

90

People aged 12 to 20 years drink 11% of all alcohol consumed in the United States. More than 90% is consumed by binge drinking.

cdc.gov

Positive Impact of Peer Helpers

“The Peer Helpers program is one of the best experiences that I’ve ever had in high school, and it inspired me to become a teacher. I learned first-hand the importance of leadership, empathy, communication, and kindness, through the training and service opportunities that the program continually offers.”

Carol Perez Turner – Teacher and former Peer Helpers student

“Being a Peer Helper has helped me to understand others and empathize with them. I use these skills to effectively solve disputes and help kids work through issues, and I take pride in the fact that I am now considered someone to go to in times of need.”

A. Crepeau – 8th grade Peer Helper

“We are truly appreciative of the Jennifer Claire Moore Foundation and each Peer Helper and Coordinator for making an effective difference in the lives of those who need a friend and a confidant from time to time. You truly make a remarkable, positive impact on young people, not only for the moment, but for a lifetime. Thank you for your dedication and devotion to the well-being of our youth and to our community.”

Norm Moore – 2012-2016 President of Baldwin County Board of Education

“Peer Helpers is an unforgettable experience! I will forever cherish this program because of the opportunities I’ve had to be personable with my fellow students and encourage them to overcome obstacles in their lives. I have become a better individual, inside and out, through the Peer Helpers program at my school.”

T. Cameron – 12th grade Peer Helper

“The Peer Helpers program not only addresses the state requirements of prevention on our campus, but does so in the most efficient and impactful way – through our students!”

Russ Moore – Principal, Foley High School, Foley, AL (25+ years in education)

About the Jennifer Claire Moore Foundation



In 1998, Frances Holk Moore Jones and her late husband, Neal Moore, created the Jennifer Claire Moore Foundation after their 16-year-old daughter committed suicide. The Moores wanted their family’s loss to become something positive for others.

To that end, the Jennifer Claire Moore Foundation’s mission is to provide our youth with the knowledge, resources, and confidence to successfully navigate the pressures of day-to-day life issues and excel into adulthood.

The Peer Helpers program’s vision is to create a culture of supporting one another by extending a helping hand. The Jennifer Claire Moore Foundation’s ability to support the programs in the public and private schools of Baldwin County, Alabama has been rewarding; fortunately, their desire to expand beyond Baldwin County gave birth to ThriveWay, the answer to providing affordable program implementation for all schools.



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