

FBLA-PBL members and advisers should develop an awareness of the image one's appearance projects. The purpose of the dress code is to uphold the professional image of the association and its members and to prepare students for the business world.

Appropriate professional attire is required in all conference areas for all attendees—advisers, members, and guests—at all general sessions, competitive events, exhibits, regional meetings, workshops, and other activities unless otherwise stated in the conference program.

Conference name badges are part of this dress code and must be worn for all conference functions.

For safety reasons, do not wear name badges when touring.

## **Dress for Success**



## **ACCEPTABLE**

- Business suit with:
  - Blouse
  - · Collared dress shirt and neck or bow tie
- Dress pants or skirt with:
  - Blouse
  - · Collared dress shirt and neck or bow tie
- Business dress
- Blazer with dress pants and:
  - Blouse
  - · Collared dress shirt and neck or bow tie
- Dress shoes/dress boots

## **UNACCEPTABLE**

- Jewelry in visible body piercing, other than
- · Denim or flannel clothing of any kind
- Shorts
- · Athletic clothing
- Leggings or graphic designed hosiery/tights
- Skintight or revealing clothing, including tank tops, spaghetti straps, and mini/short skirts or dresses
- Swimwear
- · Flip flops or casual sandals
- Athletic shoes
- · Industrial work shoes
- Hiking boots
- Boat shoes
- Any canvas or fabric shoes
- Hats
- Clothing with printing that is suggestive, obscene, or promotes illegal substances