

**POLICY TITLE: Public Relations**

**POLICY NO: 1014**

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Establishing and maintaining good public relations with the community and other governmental organizations requires a concerted effort by the entire school district staff. Each school shall make an effort to inform the public of various educational achievements, activities and goals.

The most important public relations ambassadors are the teachers who work directly with students every day. All employees are encouraged to participate in community activities and demonstrate to the community by their words, attitudes and actions the ideals set forth by this school district.

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**LEGAL REFERENCE:**

Idaho Code Section 33-506(1)

**ADOPTED: February 10, 1999**