**Williamsburg Independent Parent Teacher Organization**

**Agenda—October 11, 2016**

**Welcome from PTO President**  Dominique Moses

**Approval of Minutes from May** Amy Hatcher

**Treasurer’s Report** Emily Coleman

**Reports**

* Tim Melton Reception
* Fall Festival

**Old Business**

* Amazon School Rewards
  + Any info? - Emily
* Teacher Lists & Scholastic Reading Program
  + Any info? – Dr Couch
* Back2School Kickstart Kit
  + Won’t be here until November
  + More Sponsor = More goodies for teachers
* Review of By-Laws
  + Notice to general membership
  + Change in “meeting” paragraph, adding a stipulation that if a school event conflicts with a regular meeting night the executive board can vote to change the meeting date.
* Attendance Incentives
  + How is this going?
  + Each student 6-12 who gets 100% goes into a drawing for each 6 week period. **We need to come up with items**… free meals at local restaurants.. free movie tickets.. Walmart give card… etc 2 per grade (6 week periods end 10/4, \_\_\_\_\_\_, 1/20, \_\_\_\_\_\_, 4/14)
  + Movie Tickets? – Nikki
* Air Conditioner
  + School Board decided on contractor
  + Will start renovations \_\_\_\_\_ - Dr Couch/Mr. Melton
* Pickup Procedures
  + Going better? – Joanna
* Volunteer Procedures
  + No New information at this time

**New Business**

* Breakfast with Santa
  + Anyone want to take point on this?
  + Do we know if we have any sponsors this year?
    - Cumberland?
    - Ellisons?
  + Try to get donations for food/prizes
    - Walmart
    - Dollar General
* Staff Appreciation Luncheon
  + Dates?
  + Themes?
* Rally for Special Education
  + Bake Sale 10/20
  + Asked if we could help and get volunteers for the bake sale
  + Any other fundraisers?
* **Membership Report/Ideas?**
  + Do we have a master list of members from last year? How many members have paid the membership fee? Should we send out a notice about the new membership fee?
  + Can we place a flyer in the first week of school packets?
* **Fundraiser Report/Ideas?**
  + Shoe Drive
    - Collect gently worn used or new shoes
    - Call funds2orgs to pick up shoes at end of collection
    - They send us a check based on weight of shoes
      * Flash Drive
        + 90 days
        + Earn an estimated $3,000
      * Mega Drive
        + 180 days
        + Earn an estimated $10,000
    - Funds2org provides fundraising coach, start kit, access to marketing materials, custom facebook cover banner
  + Cafeteria makeover
    - Due 10/16/16
    - Go to Unclebens.com
      * Choose a lesson
      * Learn cooking skill
      * Cook as a family
      * Share a photo
  + 99pledges.com – athon
    - Works for any “athon”… walkathon… spellathon.. etc
    - They create pages for each student to share via email/facebook/twitter
    - They track all the pledges
    - Send us a check when it’s over
    - We keep 100% of cash/check donations
    - They keep 10%/we get 90% of credit card donations
  + Penny Wars

**Announcements**

* Parent Teacher Conferences October 11
* Fall Break October 13-15

**Adjournment**