

Important Conference Information

Leading During Unprecedented Times



#GSBAGSSA20



Virtual Exhibits – Dec. 2-4 | Pre-Conference Training – Dec. 2 | Conference – Dec. 3-4
Conference Virtual Website: <https://www.accelevents.com/e/GSBAGSSA20>

Keynote Speakers:

Governor Brian Kemp

Alberto Carvalho, Superintendent, Miami-Dade County Public Schools, FL

Richard Woods, State School Superintendent

Craig Lemasters, CEO & Speaker

2020 GSBA Youth Advisory Council

Special thanks to our Schedule-At-A Glance Sponsors:



THINGS TO KNOW BEFORE YOU... LOG ON

- Join the event using a laptop or desktop computer. (We do not recommend using a tablet). **Accelevents** is the platform that will host the virtual 2020 GSBA GSSA Annual Conference. <https://www.accelevents.com/e/GSBAGSSA20>
- Make sure you are using a compatible browser. **Accelevents works best in the Google Chrome web browser.** (We do not recommend using Microsoft Edge or Safari.) You will also want to make sure your browser is up-to-date and your Internet or mobile hot spot is reliable. A minimum speed of 5 mbps is recommended.
- You will need headphones or built-in/external speakers to listen to all presentations.
- Please be sure your district's IT department allows Accelevents, Zoom, and Vimeo through the firewalls.
- A webcam is not required but will allow others to see your smiling face during the networking sessions and for one-on-one chats at various times throughout the conference.

THINGS TO KNOW AFTER YOU... LOG ON

- **Lobby/ Agenda:**
 - Use as your "home base"
 - Access the links to sessions from the Agenda
 - Check out event sponsors.
 - Participate in live chat (visible to all attendees).
 - See who has the most points from interacting in the Exhibit Hall.
 - Visit the Info Desk to view a list of FAQs.
- **Visit Exhibit Hall:** Click through our different booths in the expo hall and earn points. You can chat with a representative, see service demos, and visit with sponsors and exhibitors.
- **Attendees:** Connect with other attendees through video or chat.
- **Help Center:** Visit the Help Center and hop into one of the available lounges for general conference questions, technical help, or exhibitor help. One of our GSBA or GSSA Staff Representatives will be available to assist you.

WE ARE HERE TO HELP!

We look forward to engaging with and supporting our members! A support phone line will be available leading up to and during the conference, and online chat support will be accessible during the conference. **Here is how to contact us:**

By phone: 888-577-4266 (outside and inside Accelevents)

- **Monday, November 30:** 8 a.m.–5 p.m.
- **Tuesday, December 1:** 8 a.m.–5 p.m.
- **Wednesday, December 2:** 7 a.m.–5 p.m.
- **Thursday, December 3:** 7 a.m.–5 p.m.
- **Friday, December 4:** 7 a.m.–3 p.m.

By webpage: GSBA has set up a webpage to help you answer questions and troubleshoot problems you might have before and during the conference. Visit for a helpful virtual conference guide: gsba.com/board-development/conf-help/.

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Wednesday, December 2

:00 a.m.	Conference Call Center - 888-577-4266 Technical Help Desk Conference Help Desk Exhibitor Help Desk
:30 a.m.	Exhibit Hall Opens
:30 a.m.	E. Freeman Leverett Legal Issues Workshop Sponsored by Edmentum
:30 a.m.	Best Practices: COVID-19 Lessons Learned & What We Know Now Workshop Sponsored by Carroll Daniel
:30 a.m.	Finance Workshop Sponsored by American Fidelity
2:30 p.m.	E. Freeman Leverett Legal Issues Workshop Resume from Lunch (Attorneys Only Session begins in separate breakout)
:00 p.m.	Best Practices & Finance Workshops Resume from Lunch
:00 p.m.	All Workshops Adjourn

Thursday, December 3

:00 a.m.	Conference Call Center - 888-577-4266 Technical Help Desk Conference Help Desk Exhibitor Help Desk
:30 a.m.	Voluntary Time of Inspiration
:30 a.m.	Exhibit Hall Opens
:30 a.m.	First General Session Sponsored by Edmentum Student Performance: Rainey-McCullers School of the Arts, Muscogee County Schools Student Speaker: Brenley Fouse, Senior, Perry High School, Houston County Schools Sponsored by Goodwyn Mills Cawood Architects Georgia Governor Honorable Brian Kemp Keynote Speaker: Alberto Carvalho, Superintendent Miami-Dade County Public Schools, FL
0:00 a.m.	Tour of the Exhibits
1:00 a.m.	Concurrent Networking Sessions Board Chair Networking Session Superintendent Networking Session Sponsored by Edmentum New Board Member Networking Session GSBA District 1 Networking Session GSBA District 2 Networking Session GSBA District 3 Networking Session GSBA District 4 Networking Session GSBA District 5 Networking Session GSBA District 6 Networking Session GSBA District 7 Networking Session GSBA District 8 Networking Session GSBA District 9 Networking Session GSBA District 10 Networking Session GSBA District 11 Networking Session GSBA District 12 Networking Session GSBA District 13 Networking Session GSBA District 14 Networking Session

11:45 a.m. Lunch Break

1:00 p.m.	Concurrent Exhibitor Thought Leadership Sessions Social-Emotional Learning: An Essential Piece to Academic Achievement Jen Perry, Learning Designer for Social Emotional Learning, Edmentum Leading Through Change and Driving Consensus Emma Reynolds-Middleton, CEO, Soft Skills Zone Dan Spira, President, Arcadia Consulting Planning Today for Building Tomorrow Dave Yuhas, VP of Business Development, Parrish Construction Group Britt Sutton, Director of Business Development, Parrish Construction Group James Woodard, Facility Planning Manager, Parrish Construction Group Bill Loudermilk, Facility Planning Manager, Parrish Construction Group Charlie Griffiths, Chief Operating Officer, Parrish Construction Group Engaging Families During a Challenging Time in Education Dr. Benjamin Heuston, CEO, Waterford.org Dr. Quincie Moore, Director of Early Learning and Literacy South Carolina State Department of Education Making the Case for Executive Function Training in Secondary Education Sucheta Kamath, Founder & CEO, ExQ Meredith Campbell, Sr. Partnership Director, ExQ Emotional Intelligence: The 21st Century Learner and Those Who Lead Dr. Lawrence M. Drake II, President/CEO, LEADership, Education and Development Georgia LMS Enhancement Strategies Jeff Skene, Education Solutions Director, Powerschool Amie Briggs, Georgia Account Executive, Powerschool
1:50 p.m.	Tour the Exhibits
2:30 p.m.	Second General Session Student Speaker: Brooklyn Berryhill, Senior, Villa Rica High School, Carroll County Schools Sponsored by ExQ 2020 GSBA Youth Advisory Council Richard Woods, State School Superintendent Break
3:45 p.m.	Break
4:10 p.m.	Concurrent Topical Breakout Sessions The Future of Early Childhood Education in A Not So Normal Future Dr. Bernadine Futrell, Senior Director, Effective Practice, National Head Start Association Managing Risk From A Board's Perspective Frank Cella, Managing Director, Marsh Elections are Over (Maybe), Now What? Angela Palm, Director of Policy & Legislative Services, GSBA The Importance Of A Strong Strategic Plan: Daring and After a Pandemic Dr. Steve Barker, Director of Strategic Planning Services, GSBA Lynita Jackson, Strategic Planning Services and Vision Project Manager, GSBA The Real World: Board Member Edition, Julie Rhame, Director of Member Engagement, GSBA Dr. Donna Hinton, Senior Board Development Specialist What Has The Pandemic Taught Us About Strategic Communications Planning and the Role of the Governance Team Yolanda Stephen, APR, Troup County Schools; Anisa Sullivan Jimenez, APR, Oconee County Schools; Jason Halcombe, Dublin City Schools

Leading with Resilience and Building Connection

Through Trauma and Loss
Dr. Leslie Hazle Bussey, Executive Director, GLISI

Effective Student Discipline

Verjeana McCotter Jacobs, Esq., Chief Transformation Officer, NSBA

Do What You Say, Dr. Curtis Jones, Superintendent, Bibb County Schools, 2019 AASA National Superintendent of the Year | Sponsored by American Fidelity

Top 10 Strategies to Take Your Board To The Next Level

Mark Willis, Assistant Executive Director, GSBA

Getting The Most From Your Simbli Site

Sandra McGulre, Simbli Training and Support Manager, GSBA

Communication In The COVID Crisis | Invite Only Cold Fire Ring, LLC

Dr. Dana Rickman, GPPE

Merrill Wilcox, GPPE

Kermit Gilliard, Superintendent, Grady County

Dr. Bronwyn Ragan Martin, Superintendent, Early County

GSBA Youth Advisory Council Networking Session | Invite Only

Friday, December 4

7:00 a.m.	Conference Call Center - Technical Help Desk Conference Help Desk Exhibitor Help Desk
7:30 a.m.	Exhibit Hall Opens
8:30 a.m.	Concurrent Topical Breakout Sessions: Governance Team of the Year Finalists GTOY Finalist - Bleckley County GTOY Finalist - Coffee County GTOY Finalist - Columbia County GTOY Finalist - Dade County GTOY Finalist - Dawson County GTOY Finalist - Effingham County GTOY Finalist - Fayette County GTOY Finalist - Henry County GTOY Finalist - Houston County GTOY Finalist - Jefferson City GTOY Finalist - Oconee County
9:00 a.m.	Tour of the Exhibits
10:00 a.m.	Third General Session Student Speaker: Calagero Leonard, Junior, Chapel Hill High School, Douglas County Schools Sponsored by Edmentum Craig Lemasters, CEO, GXG Board Recognition / Service Pins
11:30 a.m.	Break for Lunch
12:30 p.m.	Fourth General Session Beacon Awards Student Video Awards Leading Edge Awards Sponsored by J.W. Buckley & Associates Governance Team of the Year Sponsored by Edmentum Superintendent of the Year Door Prizes