



SUPERINTENDENT OF SCHOOLS
DR. MARK SCOTT

BOARD MEMBERS
MR. FRED WILSON, CHAIRMAN

HELEN HUGHES, VICE CHAIRMAN
LORI JOHNSON
DR. RICK UNRUH

DAVE CROCKETT
HOKE MORROW
BRYAN UPSHAW

NEWS RELEASE

FOR IMMEDIATE RELEASE: MARCH 23, 2021

(Release #2020/21 – 087)

Contact: Beth McLaughlin, Director of Community & School Affairs, 478-988-6390, Beth.McLaughlin@hcbe.net

★ [Facebook](#) ★ [Twitter](#) ★ [YouTube](#) ★ [Pinterest](#) ★ [LinkedIn](#) ★ [Instagram](#)

Veterans High Student Wins National T-shirt Design Contest



HOUSTON COUNTY, GA – A Veterans High School student won a national t-shirt design contest. Skyla Applegate, a sophomore, is pictured with her winning “Reach and Teach” t-shirt design.

Reach and Teach is a non-profit company founded on student-led teaching curriculum. The company hosts an annual design contest for high school students nationwide and uses the winning design for a year. Veterans High Graphic Communications and Design Instructor, Ashley Cline, assigned the project to her classes. Each student submitted a t-shirt design to the contest.

As the 2021 winner, Applegate will receive the first official Reach and Teach t-shirt and a prize package. She will also be highlighted in the company newsletter distributed in April 2021, recognized on the company’s social media accounts and receive a letter of recommendation from the Creative Officer. Reach and Teach will have the rights to use her design to raise funds during 2021.

The contest guidelines required students to submit designs that included the following:

- the organization’s official name – Reach and Teach;
- elements of the official logo – guitar pick, television;
- official brand colors of yellow, black and Persian green; and
- official brand and supporting fonts.

Students were encouraged to be creative and include additional fonts, colors, and elements. They were prohibited from including official Reach and teach logos, more than three colors, photos, and front and back designs.

Reach and Teach is designed for easy integration into any business education class. It is dedicated to bringing hands-on learning and real world application into the classroom for students to explore

MORE

P.O. Box 1850 • PERRY, GEORGIA 31069
(478) 988-6200 • FAX (478) 988-6259
WWW.HCBE.NET

Veterans High Student Wins Nationwide T-shirt Design Contest / page 2 of 2

career paths, gain life skills and generate higher order thinking. The majority of lessons are geared toward marketing, although each lesson covers other content such as reading, writing and math.

Veterans High School is located at 340 Piney Grove Road in Kathleen. Dr. Amy Barbour serves as principal and Dr. Sherry Johnson serves as the CTAE Supervisor. Dr. Barbour may be reached at 478-218-7537 or Amy.Barbour@hcbe.net. For more information, [click here](#) to read more about the contest.

#