

CMES Communications and Development Committee
Minutes - Regular Meeting
10/2/18

Present: Chris Bewell, Amanda Cina, Lorelee DiLorenzo
Absent: None

(New discussion in red)

Newsletter

1. Dates: Oct, Feb, Jun – June not produced this year
2. Will share article writing and Amanda will do layout and distribution
3. See about setting up newsletter archive link on webpage
4. Planning mid-October newsletter featuring Discover Cornerstone event, introduction of new HoS and Dir.of Ped., a children's activity story. **IN PROCESS**

Staff changes MTC

1. Ongoing discussions of coordinating fundraising efforts – **Jean and Lorelee will meet with Molly O. on joint grant writing. Jean to set up.**
2. 45th anniversary gala for MTC is set for April 27, 2019

Give MN

1. Date is November 15, 2018
2. Amanda will do 2 emails (share MailChimp access with Lorelee) **ACCESS SHARED**

Facebook page

1. Will discuss with Alyssa and work to help create – **Discussed and will continue to pursue this year.**

Committee Goals

1. Discussed goals and agreed – see separate document.

Discover Cornerstone breakfasts

1. Plan 3 for this year – perhaps early November, early March and late April – work on dates with Alyssa (In 2017-18 did Dec 7, March 1 and Apr 19) – **HAVE SCHEDULED FIRST BREAKFAST FOR NOVEMBER 13, 2018. WANT EACH BOARD MEMBER TO COME UP WITH INVITEE LIST.**

CDC meeting dates

Not meeting in November – next meeting will be December 4, 2018 at HyVee in Oakdale at 7 pm

Respectfully submitted by Lorelee DiLorenzo, Chair, Communications and Development Committee.