

**QUIZ**

For use with "Is Big Tech Too Powerful?" on p. 6 of the magazine

# Test Your Knowledge

Choose the best answer for each of the following questions about "Is Big Tech Too Powerful?"  
For the analysis section, refer to the article as needed.

**CHECK COMPREHENSION**

1. According to U.S. law, a company has an illegal monopoly when it dominates an industry and \_\_\_\_\_.
  - a collects information on its customers
  - b takes actions that prevent competition
  - c has more than 75 percent of the market share
  - d sets prices that are more than 10 percent higher than industry average
2. What is one of Google's arguments against the lawsuit filed by the Department of Justice?
  - a Google promotes innovation.
  - b Google offers the lowest prices.
  - c Google began as a search engine.
  - d Google is simply preferred by most people.
3. What is one way the government combats monopolies?
  - a by forcing the monopoly to merge with other companies
  - b by ordering the monopoly to break up into smaller companies
  - c by requiring the monopoly to reduce prices to match industry norms
  - d by charging the monopoly fees that are used to promote innovation in the same industry
4. What happened as a result of the government's lawsuit against American Telephone & Telegraph (AT&T) in 1974 for maintaining a monopoly?
  - a AT&T became an even bigger company.
  - b Several new phone companies were started.
  - c Advances in cell phone technology were delayed.
  - d China gained dominance over the phone industry.

**ANALYZE THE TEXT**

5. In paragraph 3, the use of the word *landmark* emphasizes that the government's lawsuits and investigations of big tech \_\_\_\_\_.
  - a will ultimately succeed
  - b have never succeeded in the past
  - c are supported by most of the public
  - d could be a huge turning point in how tech companies operate
6. Which word in the section "Shutting Out Competitors?" provides a clue to the meaning of the word *default* as used in that section?
  - a related
  - b abused
  - c automatically
  - d innovative
7. In the last section, the author contrasts \_\_\_\_\_.
  - a lawsuits from states against big tech
  - b points of view on what to do about big tech
  - c ways big tech plans to fight government actions
  - d tactics different big tech companies use to shut out competition
8. You can infer from the last section of the article that \_\_\_\_\_.
  - a the government will likely prevail in most of its actions against the big tech companies
  - b the government will likely not succeed in most of its actions against the big tech companies
  - c new innovation will forever be lost if the government doesn't win most of its actions against the big tech companies very soon
  - d none of the above

**IN-DEPTH QUESTIONS** Please use the other side of this paper for your responses.

One of the sidebars in the article is called "How Big Tech Took Over." Do you agree with that characterization of the growth of these companies? Explain.

10. What do you think is the biggest harm a monopoly causes? Can society benefit at all from monopolies? Explain.



## English II. AMI Day 1.

### Vocabulary Assignment for "Is Big Tech Too Powerful?"

This assignment is to help you learn the following words from the article and to feel confident incorporating them into your vocabulary.

alleges (p. 6)

dominance (p. 6)

innovation (p. 8)

antitrust laws (p. 6)

entrepreneurs (p. 8)

monopoly (p. 6)

**Definition matching.** Write the letter of the term on the blank in front of the definition.

A. alleges

C. dominance

E. innovation

B. antitrust laws

D. entrepreneurs

F. monopoly

1. \_\_\_\_\_ the exclusive possession or control of the supply of or trade in a commodity or service

2. \_\_\_\_\_ a person who organizes and operates a business or businesses, taking on greater than normal financial risks in order to do so

3. \_\_\_\_\_ regulations that encourage competition by limiting the market power of any particular firm

4. \_\_\_\_\_ the creation, development and implementation of a new product, process or service, with the aim of improving efficiency, effectiveness or competitive advantage

5. \_\_\_\_\_ having the authority to influence or control

6. \_\_\_\_\_ claim or assert that someone has done something illegal or wrong, typically without proof that this is the case

## English II. AMI Day 1.

**Part of Speech.** Respond to the questions about part of speech and suffixes.

The -ance suffix makes the word dominance a noun. Which of the following suffixes has turned the word into a verb?

- A. Dominant
- B. Dominate
- C. Domino

The word alleged is a verb. Which of the following suffixes correctly turns it into a noun?

- A. Allegation
- B. Allegate
- C. Allegable

The -tion suffix makes the word innovation a noun. Which of the following suffixes has turned the word into a verb?

- A. Innovative
- B. Innovable
- C. Innovate

The -eur suffix makes the word entrepreneur a noun. Which of the following suffixes has turned the word into an adjective?

- A. Entrepreneurship
- B. Entrepreneurial
- C. Entreprence

## English II. AMI Day 1.

**Sentence completion.** Select the word that best completes each sentence. Write the letter in the blank.

- |                   |                  |               |
|-------------------|------------------|---------------|
| A. alleges        | C. dominance     | E. innovation |
| B. antitrust laws | D. entrepreneurs | F. monopoly   |

1. The largest dog in a group usually has \_\_\_\_\_ over all of the smaller, less powerful dogs.
2. It was the \_\_\_\_\_ of both Nikola Tesla and Thomas Edison that gave us electricity as we know it today.
3. The \_\_\_\_\_ takes business risks in the hope of making a profit.
4. She is \_\_\_\_\_ to have stolen more than \$50,000 over the course of several years.
5. The local cable company has a \_\_\_\_\_ on high-speed Internet because it offers the only web access in town.
6. Last week, the company was accused of violating \_\_\_\_\_.



Proofread before you submit your answers.

1. What is the issue being debated? How does it relate to current events?
2. Evaluate why Robert Whaples might be interested in and qualified to comment on this issue.
3. Evaluate why Mark Weller might be interested in and qualified to comment on this issue.
4. In your opinion, what is Whaples's most convincing reason for eliminating the penny? Explain why you found this convincing.
5. In your opinion, what is Weller's most convincing reason for not eliminating the penny? Explain why you found this convincing.

**QUIZ**

For use with "The Truth About Recycling" on p. 10 of the magazine

# Test Your Knowledge

Choose the best answer for each of the following questions about "The Truth About Recycling."  
For the analysis section, refer to the article as needed.

**CHECK COMPREHENSION**

1. How many of the seven types of plastic that can be recycled are almost never recycled?
  - a two
  - b three
  - c four
  - d five
2. Why are some types of plastic that can be recycled almost never recycled?
  - a Very few products are made from those types of plastic.
  - b People mostly do not put those types of plastic in recycling bins.
  - c Companies have to pay more for those types of plastic to be recycled.
  - d Recycling facilities do not have the capability to recycle those types of plastic.
3. What prompted the plastics industry to promote recycling as a solution to the plastic problem?
  - a problems with landfills overflowing
  - b documentaries about the dangers of plastic
  - c images of sea creatures caught in plastic litter
  - d environmentalists' efforts to ban certain plastic items
4. According to the article, what helped reveal the recycling problem in the U.S.?
  - a advances in biodegradable plastics
  - b China's refusal to take plastic trash from the U.S.
  - c confusion about the meaning of the chasing arrows sign
  - d reduced demand for products made of recycled plastic

**ANALYZE THE TEXT**

5. The author points out that "about 8.5 percent of discarded plastic in the U.S. went through the recycling process in 2018." The author includes this detail to show that \_\_\_\_\_.
  - a most plastic is not recycled
  - b recycling facilities find it easier to send plastic to a landfill
  - c Americans have become more aware of the plastic problem
  - d products made from recycled plastic are more eco-friendly than new plastic products
6. In the opening section, the word *ubiquitous* most nearly means \_\_\_\_\_.
  - a important
  - b nicely designed
  - c seen everywhere
  - d easy to understand
7. In the section "America's Plastic Addiction," the author says "And there's no end in sight." You can infer that she means \_\_\_\_\_.
  - a plastic litter will continue to increase
  - b more plastic bans will be put in place
  - c other countries will refuse our plastic trash
  - d additional problems with plastic will be discovered
8. Based on the last section, you can infer that the best solution to the plastic problem is to \_\_\_\_\_.
  - a let nature take care of it
  - b use paper products instead
  - c export our trash to other countries
  - d reduce the production and use of plastic

**IN-DEPTH QUESTIONS** Please use the other side of this paper for your responses.

9. Review the advice Roland Geyer gives in the sidebar "What You Can Do." Do you think most readers will follow this advice? Why or why not?
10. Based on the article, what would you say to encourage others to reduce their use of plastic?

### Vocabulary Assignment for "The Truth About Recycling"

The following six words are used in the article on the pages indicated in parentheses. The following exercises are intended to familiarize you with these words and to help you absorb them into your own vocabulary.

**Definition Matching.** Write the letter of the definition in the blank in front of the word.

- |                             |                                |
|-----------------------------|--------------------------------|
| 1. _____ diligently (p. 11) | 4. _____ initiatives (p. 12)   |
| 2. _____ leach (p. 11)      | 5. _____ theoretically (p. 12) |
| 3. _____ disposable (p. 12) | 6. _____ sustainable (p. 13)   |

- A. able to be maintained at a certain rate or level
- B. to dissolve out soluble constituents from (ashes, soil, etc.) by percolation
- C. acts or strategies intended to resolve a difficulty or improve a situation
- D. in a way that shows care and conscientiousness in one's work or duties
- E. according to an ideal or assumed set of facts or principles
- F. intended to be used once, or until no longer useful, and then thrown away

**Synonym Matching.** Write the letter of the synonym in the blank in front of the word.

- |                             |                                |
|-----------------------------|--------------------------------|
| 1. _____ diligently (p. 11) | 4. _____ initiatives (p. 12)   |
| 2. _____ leach (p. 11)      | 5. _____ theoretically (p. 12) |
| 3. _____ disposable (p. 12) | 6. _____ sustainable (p. 13)   |

- A. Carefully
- B. Programs
- C. Expendable
- D. Hypothetically
- E. Drain
- F. Lasting

Read the article from *The New York Times Upfront* magazine and respond thoughtfully to the

1. What is the issue being debated? Why is the issue under debate?

2. Evaluate why W. Ian Lipkin might be interested in and qualified to comment on this issue.

3. Evaluate why Michael Cannon might be interested in and qualified to comment on this issue.