

MAKE YOUR MARK ON THE SHELBY TIGER LEGACY!

There have been many versions of the Shelby Tiger mascot that have been used throughout the school district over time. Shelby Public Schools is announcing a contest that seeks to establish a modern, universal graphic Tiger mascot to use along with our updated purple script "S" pictured at the bottom left. The goal behind this effort is to secure a logo that represents the Tiger pride that exists throughout the entire district and community! Shelby Public Schools is calling on artists to submit their professionally-minded Tiger logo design for consideration.

- ◆ All entries must be submitted as a .jpeg, .psd, or .pdf file. The main school color is Purple # 660175 (RGB 102,1,117) with white and black as secondary colors. Orange # FF8000 (RGB 255,128,0) may be used as an accent color. You must be able to provide a high resolution vector file (Adobe Illustrator, Photoshop, etc.) should your design be selected as the overall top design.
- ◆ All entries become the sole property of Shelby Public Schools.
- ◆ Top entries will be identified to participate in a public online vote the week of July 20th. Shelby Public School administration will make the final decision on the winning entry.
- ◆ **Submissions Due by 9:00 PM Sunday, July 19th.** Please type LOGO ENTRY in the subject line of the email and submit to olmsm@shelby.k12.mi.us.
- ◆ Questions may be submitted to olmsm@shelby.k12.mi.us with LOGO CONTEST ? in the subject line.

Be the creator of a Tiger logo that will unify schools and community for years to come!



LOGO



CONTEST