

# Rocky Hill High School Business Department

## TEACHERS

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Business Education Courses	Grade Level
Introduction to Business	9-12
Desktop Publishing	9-12
Entrepreneurship	9-12
International Business	9-12
Marketing	10-12
Personal Finance	10-12
Accounting One	10-12
Business Law	11-12
Advanced Accounting	11-12

## Business Education

The Business Education Department is preparing students for college; and training students for critical jobs that help corporations grow. Our goal is to teach success by utilizing current technology, enhancing communications skills, and advancing awareness of the wide variety of careers and opportunities available.



# Business Education

## **BE 640/641 INTRO TO BUSINESS GRADES 9-12**

**½ Year Course ½ Credit**

This course is designed for the student that is interested in exploring the field of business. Business is one of the most popular majors in college. Students will acquire competency and experience with word processing, presentation and spreadsheet software.

## **BE 611 MARKETING GRADES 10-12**

**Full Year Course 1 Credit**

This course is designed to serve the student who wishes to learn about marketing concepts and strategies. Students will also learn how to run and manage the school store. Concepts include promotion, pricing, distribution, and products. *This course can be taken at the honors level.*

## **BE 615 BUSINESS LAW GRADES 11-12**

**½ Year Course ½ Credit**

The focus of this course is business law with an emphasis on contracts. Students will be exposed to Real and Personal Property, Consumer Law, Marriage and Estates. *This class can be taken at the honors level.*

## **BE 606/607 PERSONAL FINANCE TECHNOLOGY GRADES 10-12**

**½ Year Course ½ Credit**

The goal of this course is to help students expand their economic opportunities by learning the value of money and how to use it wisely. This course will provide students with definitions, facts, theories, and money-management skills that will enhance their financial decision making. Topics covered will include budgeting, saving, investing, understanding and building credit and, protecting oneself against financial ruin.

## **BE 620 & 624 ACCOUNTING 1 & ADVANCED ACCOUNTING GRADES 10-12—Accounting 1 GRADES 11-12—Advanced Accounting Full Year Course 1 Credit for EACH Course**

Students will complete the accounting cycle, analyze financial statements and prepare income statements and balance sheets. Students enrolled in Advanced Accounting will develop skills in financial statement analysis, corporate budgeting and management decision making. ***Students can receive 3 college credits upon successful completion of Advanced Accounting.***

*These courses can be taken at the honors level.*



*All Business Education courses are applicable to both the STEM (2023, 2024, 2025) and Computer Literacy (2022) graduation requirements.*

## **BE 604/605 DESKTOP PUBLISHING GRADES 9-12**

**½ Year Course ½ Credit**

This course focuses on creating page layouts with text, graphics, photos and other visual elements using Microsoft Office and Publisher software. Students will learn to format newsletters, brochures, business cards, advertising layouts, customized business forms, programs and more. Ideal for Journalism, Newspaper and Yearbook students!

## **BE 644/645 ENTREPRENEURSHIP GRADES 9-12**

**½ Year Course ½ Credit**

Students will learn the fundamentals for creating a successful business. They will be responsible for marketing their business and its products. Students will explore business opportunities while analyzing the risks, rewards and potential for making a profit with their business. *This course can be taken at the honors level.*

## **BE 630/633 INTERNATIONAL BUSINESS GRADES 9-12**

**½ Year Course ½ Credit**

International Business commands center stage in today's global economy. This course will help students understand what affects personal and business financial decisions have in the global marketplace. *This course can be taken at the honors level.*