

Superintendent Report

November 4, 2019

Verndale School Enrollment Update – Students K-12

September 2007	425	September 1, 2015	530
May 2008	431	May 20, 2016	522
September 2008	465	September 6, 2016	537
May 22, 2009	462	May 31, 2017	547
September 23, 2009	485	September 8, 2017	542
May 19, 2010	468	May 18, 2018	543
September 8, 2010	483	September 25, 2018	566
May 18, 2011	486	May 17, 2019	550
September 22, 2011	480	September 6, 2019	556
May 23, 2012	466	October 3, 2019	560
September 18, 2012	486	October 31, 2019	560
May 3, 2013	485		
September 4, 2013	496	Preliminary budget set at:	547 Students
May 30, 2014	502		
September 5, 2014	517		
May 22, 2015	523		

- 1. World's Best Workforce (WBWF) Meeting** - The Verndale School held its annual World's Best Workforce meeting on October 14 at Maasconi's. We had 40 parents, students, staff, and community members attend. We were able to share the status on our benchmark goal information and gather some great input. This information is included with my report. Thanks to the staff for presenting and assisting with the round table discussion, the parents and community for attending and sharing feedback, and Scott and Chris for representing the school board.
- 2. MSBA Leadership Conference** - The MSBA Leadership Conference is scheduled for January 16 and 17 in Minneapolis. Chris, Shyla, and Tony have been registered for the conference. Our proposal to present on our Exemplary Project funding at the Friday morning round table session was accepted. Amanda Richter and Rachel Bounds will plan to join us to share our program information with other school board members and leaders in the state.
- 3. Parent-Teacher Conferences** - Parent-teacher conferences were held last Monday and Tuesday. The attendance was not as strong as it has been in past years. An attendance report is included for your review. Although the attendance was lower in general, a few teachers did note that this was the best attendance they have had in years, and the book fair

World's Best Workforce

October 14, 2019

5:00-7:00 PM

1. What is Verndale doing well at this time?

a. Communication

Like the Pirate Post being emailed, can read when have time.
Instant alert is great getting the text.

b. Parent Involvement

i. Parent Education

- Like the nights when parents and children attend speakers and get extra credit slips.

c. School Culture and Environment

i. School Safety and Security

- Controlled entry to the building. Visitors badges required for all non-staff individuals.
- Program days needing slip to get your child after program.

d. Programs and Services

i. Transportation

- Like having the bus monitors and cameras.

ii. Facilities

iii. Technology

iv. Food Service

v. Classes and Course Offerings

vi. Career and College Readiness

- Many college class options for students looking at the college route. Adding band is a huge plus to meet part of the well rounded person classes.

vii. Afterschool Programs

viii. Extracurricular Activities

ix. Community Education

x. Summer Programs

e. Other

ii. Facilities

iii. Technology

- Chromebooks are a love hate relationship.

iv. Food Service

v. Classes and Course Offerings

- Frustrating when an entire class needs to be removed because one student was having an issue in the classroom. Disrupt the majority's learning because of an individual issue. Won't change until laws change.

vi. Career and College Readiness

- Offering the AA option for students may not be the best plan, they are thrown into upper level classes their first year in college when they are just learning how to live on own and be away from home the first time. Having the AA also puts students into the workforce at the age of 20 or 21.
- Need to talk to students about when the importance of their GPA starting in 9th grade.
- Need to talk to students and parents about when to start looking for scholarships. Need to share with parents and students.
- Add scholarship deadlines and option to Pirate Post.

vii. Afterschool Programs

viii. Extracurricular Activities

- Giving students the option to run Cross Country in fall for students not interested in Volleyball and Football.

ix. Community Education

x. Summer Programs

e. Other

3. What questions do you have regarding our school, programs, services?

World's Best Workforce
October 14, 2019
5:00-7:00 PM

1. What is Verndale doing well at this time?

a. Communication

1. "Instant Alerts are nice." - Is there a possibility to opt out of receiving **all** text, emails, etc.? Maybe just one form of communication.

Could grades be updated more frequently (on JMC)?

"Appreciate follow-up and someone calls back and tells me the issue has been resolved."

"Should we give extra credit points for Kleenex? Should students receive extra credit for attending student conferences?"

b. Parent Involvement

i. Parent Education

"Earlier education on Vaping

Can Lexile numbers be sent home with students during the summer? Parents would like to know what level they're reading at."

c. School Culture and Environment

i. School Safety and Security

"Does the Resource Officer slow down vaping?" An area they would like to see improvement on.

"What's the officer doing during the day versus what a faculty member is doing?" I think a faculty member could catch more.

"I didn't really know about vaping. This is the first I've heard about it. No consequences."

"They view vaping as not as serious as it is."

"Educate the students on prescription drugs. They know the consequences. It's not a big deal."

"Do they have assemblies to educate the students?"

"You need more eyes watching. Not just one officer. If you go in the locker room they're are no eyes in there. Or the bathroom."

"Consequences to fit the crime."

d. Programs and Services

i. Transportation

“Why if there’s a late bus can’t volleyball, basketball and basketball players utilize it?” Students not penalized.

“Students shouldn’t need 4 choices on the bus before they are kicked off.”

Could we have a bus monitor?

“Are rules taped up on the wall?” - bus

“Seatbelts on buses...not sure how expensive they are? Monitor?”

ii. Facilities

iii. Technology

“I do wish that some teachers understood that not all homes have internet access.”

“We have a Chromebook but we don’t have internet at home to use it. I don’t see a problem with paper and pencil.”

iv. Food Service

“I think it’s good. Highschoolers need more food.”

“The students doing sports could use an extra snack.”

“Whole milk in schools would fill the students up.”

v. Classes and Course Offerings

“8, 9, 10, 11, 12 grade kids need to have more options of what to do (trade classes) to give them something to think about before they graduate. Not everyone needs college classes. Machine shop, welding, etc. More options for all kids.”

vi. Career and College Readiness

vii. Afterschool Programs

viii. Extracurricular Activities

ix. Community Education

“Liked the community activities during the summer volleyball, football”

x. Summer Programs

e. Other

“How Verndale takes any kid and I feel if they've been kicked out of another school they should be assessed? That's what I've heard. I don't have a problem with open enrollment but I feel like teachers have to spend more time disciplining those kids. They're disruptive.”

“I like how they make it available for all students to participate in sports.”

“I like that they added community events gymnastics, basketball (younger kids last year).”

2. What could Verndale improve on for the upcoming year?

a. Communication

b. Parent Involvement

i. Parent Education

Reading: “Show parents at conferences that graphic.”

vii. Afterschool Programs

viii. Extracurricular Activities

ix. Community Education

“Liked the community activities during the summer volleyball, football”

x. Summer Programs

e. Other

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2. What could Verndale improve on for the upcoming year?

a. Communication

b. Parent Involvement

i. Parent Education

Reading: “Show parents at conferences that graphic.”

World's Best Workforce

October 14, 2019

5:00-7:00 PM

1. What is Verndale doing well at this time?

a. Communication

- i. Notified several times of events
- ii. Pirate Post
- iii. This meeting tonight gives parents a place to give input.

b. Parent Involvement

- i. Parent Education

c. School Culture and Environment

i. School Safety and Security

1. Resource officer to the kindergarten class
2. Active shooter drill: Mrs. Ferris did a nice job of telling the kids that it is her job to protect the kids. Made the kids feel safe.
3. Having a resource officer there and
4. Doing a good job of practicing shooter drills. Kids know what they are to do.
5. Verndale does a nice job of taking safety seriously.

d. Programs and Services

- i. Transportation

- ii. Facilities
- iii. Technology
- iv. Food Service
- v. Classes and Course Offerings
 - 1. Haven't cut out the arts or FACS
- vi. Career and College Readiness
- vii. Afterschool Programs
- viii. Extracurricular Activities
 - 1. They are free. Which means anyone has an opportunity to participate
- ix. Community Education

x. Summer Programs

e. Other

2. What could Verndale improve on for the upcoming year?

a. Communication

- i. Is there a way to tell the difference between a recorded incoming call and a real call

b. Parent Involvement

i. Parent Education

1. Get a canine unit
2. Parent presentation on vaping: especially younger elementary parents so they can be informed before their child gets that age
3. Video on facebook?
4. Summer slide was new. Can parents be informed right away at the beginning of the year what their student goals are in the classroom?

c. School Culture and Environment

i. School Safety and Security

1. The district gets its own canine unit
2. As soon as the kids hear there is a dog, they are rushing to their lockers (parent)
3. Parents do not know what the procedure is if there was a real active shooter drill. Do they get a phone call? Where is pickup?

d. Programs Services

i. Transportation

1. Why does student to teacher ratio get thrown out when it comes to riding the bus. Bus drivers have more responsibilities than a classroom teacher
2. Can a resource officer ride the bus. Not necessarily a female...
3. Bus monitors did not help. They sat in the front, but a lot still went on in the back.
4. Cameras on the bus
5. ACTIVE bus monitors.

ii. Facilities

iii. Technology

iv. Food Service

v. Classes and Course Offerings

1. Life 101 class.
2. Book it: bring this back
3. Elementary: Teaching kids how to sign their name in cursive

vi. Career and College Readiness

vii. Afterschool Programs

viii. Extracurricular Activities

1. Can we add soccer? But realize the travel would be a disadvantage.

ix. Community Education

1. Opportunities to take a bus to Chanhassen, state fair, renaissance festival, science museum, twins game
2. Wadena has a brochure for different activities. Is there one for our district. With that, maybe pair up a kid activity with a parent activity so the parents and kids both have something to do at same time.
3. Have a questionnaire after activities to get feedback
4. Firearm safety - no communication

x. Summer Programs

1. Bookmobile YES! Can stop at all area churches.
2. Is it possible to have a digital library? Public library does this.
3. Is there targeted services in the summertime available to those kids who maybe need help with the summer slide? May help parents too. Maybe they can sit in on sessions so they get help too on what to help their kids with.

e. Other

- i. Vaping: student comment: has never seen it in class. But kids vape in parking lot before school and during lunch.

Bathrooms are also a hotspot. Also in hallways during class, when kids leave to “go to the bathroom”

- ii. Vaping: having a guest speaker come in and talk with students about dangers.
- iii. Vaping: Student comment: elementary kids, especially 6th grade, need to also have a speaker to help with preventative measures.
- iv. Vaping: make a quick comment, or video on a social platform to say this is a serious deal....etc etc.
- v. Vaping: for parents maybe some community forums. And not just vaping, also opioids, suicide etc.
- vi. Student comment: saw a student tell a teacher they were depressed, and teacher just laughed and ignored. Do staff always know how to handle and react.

3. What questions do you have regarding our school, programs, services?

World's Best Workforce
October 14, 2019
5:00-7:00 PM

1. What is Verndale doing well at this time?

a. Communication

- Text messages from teachers- Remind App
- Pirate Post

b. Parent Involvement

i. Parent Education

- Making efforts= PTA
- Website improvements

c. School Culture and Environment

i. School Safety and Security

- SRO
- Building being locked at all times.

d. Programs and Services

i. Transportation

- Bus drivers keeping track of kids - who is/isn't riding
- Flexible of students going to different places

ii. Facilities

iii. Technology

- New website
- Lower chromebook fee
- Keeping up with ever changing technology

iv. Food Service

- Menu changes are positive
- Share table
- Meeting nutritional needs

- v. Classes and Course Offerings
 - Lots of college classes offered
- vi. Career and College Readiness
- vii. Afterschool Programs
- viii. Extracurricular Activities
 - Wide variety of activities = joined with other schools
- ix. Community Education
 -
- x. Summer Programs
 - Literacy Luau was great, but was only done one summer.
- e. Other

2. What could Verndale improve on for the upcoming year?

- a. Communication
 - Communicating about important things being sent home- ex. BINGO card, option to comment if didn't receive or lost.
 - More communication with case manager/teachers for students on an IEP for parents to help at home- besides just at PT conferences.
- b. Parent Involvement
 - i. Parent Education
 - Explanation of homework in order for parents to help more at home.

- Using common vocabulary, example sheet in order for some parents to show/help the student.
- Streamlining policies/handbooks
- More time for PT conferences to meet the needs of students- IEP/speech, block off more time for those specific students.
- High school PT conferences can take a long time for certain subjects

c. School Culture and Environment

i. School Safety and Security

d. Programs Services

i. Transportation

- Bus tour for kindergarten orientation = rules, how to sit, go for a ride on the bus, evacuation practice, meet the bus drivers.
- Kids running across the street at bus drop off- parents almost hitting students that aren't looking.
 - Parent's stopping in the middle of the road
 - Block the street off?
 - Safety patrol
- Chaos for parents picking up kids after school= high school kids flying out the parking lot
 - Carpool lane
 - More streamlined/safe way to pick up elementary kids after school
- Parent involvement in bus discipline "I got trouble on the bus" "why?" "I don't know."
 - What's the procedures for bus discipline, are parents notified?
 - Logging students behaviors
 - Let the teacher know so they can communicate with parents and students.

ii. Facilities

- Need more neutral space for meeting with students etc.
- Air conditioning

iii. Technology

iv. Food Service

v. Classes and Course Offerings

vi. Career and College Readiness

vii. Afterschool Programs

viii. Extracurricular Activities

- Theatre for elementary students besides just summer

ix. Community Education

- Adult community education courses
- Archery = elementary and high school
- More non- sports activities to keep kids busy.

x. Summer Programs

- "Lending library" outside the school for students to exchange books
 - At the park/playground
- Reading events throughout the summer that coordinate with different books.
- Communication about summer events.

e. Other

- Parental education on vaping
- First hand stories for students to hear of consequences.
- Communication, communication, communication

- Awareness of the issue for parents- do they even know this is an issue?

3. What questions do you have regarding our school, programs, services?

World's Best Workforce

October 14, 2019

5:00-7:00 PM

1. What is Verndale doing well at this time? **AND** What could Verndale improve on for the upcoming year?

a. Communication

- Great job (phone calls, alerts)
- Timing? More advance notice, maybe more than once for 2 hour late starts
- **JMC: very little information posted? Important that teachers update what scores students got & whether a student is behind or not & publish grades, so parents can see**
- Individual communication is very good
- Positive environment: communicating respect

b. Parent Involvement

i. Parent Education

- Doing a good job for parents who care to know
- Parents need to want to be involved

c. School Culture and Environment

i. School Safety and Security

- Vaping: remove hoodies from the school
- Nice to have resource officer on duty

d. Programs and Services

i. Transportation

- Safety on the bus issue: handled well with the monitors
- Bus video on all buses

ii. Facilities

iii. Technology

- Chrome books: used for English & math; use of them should be monitored more
- Cell phones: rules depend on the teacher; can use in some classes; think they should be left in lockers or turned in as they enter the class

iv. Food Service

v. Classes and Course Offerings

- Very aware of what classes are offered & how to receive cords for graduation
- Hoping for a stats class
- Talk more about classes that are required (agriculture, etc)
- Spanish required?

vi. Career and College Readiness

- Are students supposed to set up the meetings or will teachers set it up for them? **Should start with seniors in the fall! Seniors need help to make sure they are on track and have what they need to graduate**

vii. Afterschool Programs

- Need transportation for sports & extracurricular activities

viii. Extracurricular Activities

- Team meals are a good thing, but needs to be a collaboration among all the grades contributing (football)
- Should be a sign up sheet for team meals
- Make a JMC announcement that a game is over, so parents know when their child will be arriving back at the school

ix. Community Education

x. Summer Programs

e. Other

2. What questions do you have regarding our school, programs, services?

- I wish they could do a math & reading summer school (junior high)
1 hour M-Th, Mid June - Mid August
- Year long school would be nice
- Books at the summer lunch program for students to check out
(library books) or book exchange
- Library fundraiser
- Fundraiser for incentives for parents & books to ensure children
are reading books
- Educate parents on the benefit of children reading during the
summer; provide them with resources to check child's
comprehension

Parent Teacher Conference Attendance Fall 2019

<u>Grade</u>	<u>Teacher</u>	<u>Number of Students Who Had A Parent in Attendance</u>	<u>Number of Students in Class</u>	<u>Attendance Percentage</u>
Kindergarten	Strayer	17	20	85.00%
Kindergarten	Marquardt			#VALUE!
First	Ferris	15	18	83.33%
First	A. Jones	17	18	94.44%
Second	Paulson	15	18	83.33%
Second	Ross	17	18	94.44%
Third	K. Johnson	17	18	94.44%
Third	Cameron	18	18	100.00%
Fourth	Wallin	21	27	77.78%
Fourth	Erickson	22	27	81.48%
5/6 Reading	Beard			#VALUE!
5/6 Math	D. Johnson			#VALUE!
5/6 Science	Schluttner	15	19	78.95%
5/6 Social/Tech	Gillespie			#VALUE!
Title/Intervention	Arroyo			
Title/Intervention	Veronen			
4/6 Math Intervention	Anderson			
Elem Sped	Adams			
Elem Sped	Waldahl			
Elem Sped	V. Schmitz			
Elem Sped	K. Ervasti			
Speech	Parker			
PE	Seaton			
PE/DAPE	Hartwig			
PE/Health	Van Den Eykel	15		
Music	Bunio			
Music	Hutson	17		
Music	Brownlow	9		
7-9 English	Hinkle			
10-12 English	Fiskum	56		
HS Math	Anderson			
HS Math	Bounds			
HS Math	David Johnson			
HS Science	Youngbauer			
HS Science	Hegarty	39		
7-9 Social	Drexler			
10-12 Social	S. Schmitz	58		
7-12 Tech/Business	M. Jones	53		

Parent Teacher Conference Attendance Fall 2019

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5/6 Reading	Beard			#VALUE!
5/6 Math	D. Johnson			#VALUE!
5/6 Science	Schluttner	15	19	78.95%
5/6 Social/Tech	Gillespie			#VALUE!
Title/Intervention	Arroyo			
Title/Intervention	Veronen			
4/6 Math Intervention	Anderson			
Elem Sped	Adams			
Elem Sped	Waldahl			
Elem Sped	V. Schmitz			
Elem Sped	K. Ervasti			
Speech	Parker			
PE	Seaton			
PE/DAPE	Hartwig			
PE/Health	Van Den Eykel	15		
Music	Bunio			
Music	Hutson	17		
Music	Brownlow	9		
7-9 English	Hinkle			
10-12 English	Fiskum	56		
HS Math	Anderson			
HS Math	Bounds			
HS Math	David Johnson			
HS Science	Youngbauer			
HS Science	Hegarty	39		
7-9 Social	Drexler			
10-12 Social	S. Schmitz	58		
7-12 Tech/Business	M. Jones	53		

Agriculture	Pauly		
Industrial Tech	Moore		
FACS	Aeling	30	
Art	M. Ervasti		
Spanish	Ashbaugh	15	
HS Sped	Orsburn	4	
HS Sped	Peske		



Brownlow, Paul <pbrownlow@vps.verndale.k12.mn.us>

Pixellot/NFHS Partnership and Install

1 message

Josh Pearson <joshp@wcta.net>

Wed, Oct 30, 2019 at 4:13 PM

To: Paul Brownlow <pbrownlow@vps.verndale.k12.mn.us>

Cc: "Michael Hess (mhess@vps.verndale.k12.mn.us)" <mhess@vps.verndale.k12.mn.us>

Thanks again for reaching out and we look forward to being part of this technology! Attached are the associated installation costs, as well as the sponsorship terms.

Like we talked earlier, as part of the sponsorship, WCTA would like to create a channel on our TV lineup dedicated to the Verndale School and re-broadcast these events. If there are ideas for additional content for this channel, we would love to have you guys involved and discuss the possibilities!

Josh



Josh Pearson
Project Supervisor

joshp@wcta.net | www.wcta.net

Direct: 218-837-1145 Wireless: 218-639-4701

308 Frontage Road | PO Box 304 | Sebeka, MN 56477

2 attachments

Pixellot Installation_V1.pdf
108K

Verndale School Sports Video Sponsorship Terms.pdf
101K



Single Source Solution Provider for all your Communication Needs

Service Provider

Phone (218) 837-5151
 Prepared By Josh Pearson
 Company Address 308 Frontage Rd
 PO Box 304
 Sebeka, MN 56477
 Email joshp@wcta.net
 Created Date 10/30/2019

Customer

Contact Phone (218) 445-5184
 Account Name VERNDALE PUBLIC SCHOOL
 Contact Paul Brownlow
 Physical Address 411 SW Brown St
 City, State and Zip Verndale, MN 56481
 Contact Email pbrownlow@verndale.k12.mn.us

Details

Project Description This quote is to install two Pixellot/NFHS Sports Network automated camera systems, one in main gymnasium and one covering the football field. Installation includes mounting cameras, associated camera wiring, as well as splicing and activating fiber optics to extend the school network to the football field. This also adds the possibility of having WiFi access at the football field, as well as security cameras. This quote includes 1 gig optics to connect fiber to school provided ethernet switches.

Product Description	Quantity	Sales Price	MRC	NRC
Installation	1.00	\$1,650.00	\$0.00	\$1,650.00
Off Premise Extension (Paid Annually)	1.00	\$50.00	\$0.00	\$50.00
Wire, Jacks, Plates, Cords, Etc	1.00	\$850.00	\$0.00	\$850.00

Total for Proposed System

Total NRC \$2,550.00
 Total MRC \$0.00

*NRC is a Non-Recurring Charge or one-time fee; MRC is a Monthly Recurring Charge and will be billed automatically each month.

Warranty: 12 months on all parts and labor. Any additional labor will be at the rate of \$75 per hour. Offer expires after 60 days. If you have any questions concerning this quote, contact us at 218-837-5151. Warranty does not include physical or lightning damage. Prices do not include tax.



School Sports Video Sponsorship Terms & Conditions

This **School Sports Video Sponsorship** Contract (the “Contract”) states the terms and conditions that govern the contractual agreement between **West Central Telephone** having its principal place of business at **308 Frontage Rd, Sebeka, MN 56477** (the “Sponsor”), and **Verndale School District 818** (the “Host”) who agrees to be bound by this Agreement.

The Host will stream multiple school sporting events at the school gymnasium and/or football field, and;

The Sponsor agrees to sponsor the events according to the terms and conditions below.

Sponsorship

West Central Telephone will sponsor the streaming and recording of school sports as a one-time payment of \$2,500 under the following conditions:

1. Logo inclusion into all video production for the term of the sponsorship;
2. One additional sponsor may be included in this project, so long as they are not a competing or similar business;
3. Exclusive rights to the recorded material for inclusion and distribution on our cable TV system;
4. If an option, we’d like to embed a link or create a portal on our wcta.net website for viewers to subscribe to the live stream of the sporting events

Term/Termination

This is a 5-year contract; renewal is set for November 1, 2024.

ADDITIONAL TERMS & CONDITIONS

***West Central Telephone** would also complete the installation of two camera systems (football field and gymnasium) and will donate a portion of the installation costs, not to exceed \$1,000.

Sponsor Signature: _____ Date: _____

Event Host Signature: _____ Date: _____