**Business Partnership Plan**

**The Element Marketing Firm and Atomsville Chamber of Commerce**

**Business Descriptions**

**Why develop a partnership with the Atomsville Chamber of Commerce?**

A partnership with the Atomsville Chamber of Commerce would be very beneficial to The Element Marketing Firm. The partnership would allow The Element Marketing Firm the opportunity to gain access to new businesses in the town which register with the Atomsville Chamber of Commerce. Additionally, The Element Marketing Firm can aid in promoting town events sponsored by the Atomsville Chamber of Commerce at no or low cost to the Chamber of Commerce.

**Partnership Event**

The Element Marketing Firm will partner with the Atomsville Chamber of Commerce in a program which will provide free design services for an informational brochure for every new business which registers with the Chamber of Commerce. This program will be beneficial to both parties as it will provide a free brochure for the new member of the Chamber of Commerce and it will provide The Element Marketing Firm with a potential new client.