

**WEST POINT CONSOLIDATED SCHOOL DISTRICT  
2019-2020 PACING GUIDE CHECKLIST**

**BROADCAST JOURNALISM**

Please complete this form for SY2019-2020. By each standard, click in the box  under the term. If you selected in error, just click on the box again and the x will disappear.

**School:** West Point High School

**Person completing this form:** Vollenweider

**Date:** 4/18/19

TO LOOK UP STANDARDS, PLEASE GO THE MDE WEBSITE: <https://www.mdek12.org>

- 1) Click on tab labeled Administrators, then click on Textbook Adoption and Procurement bottom right.
- 2) Under SERVICES (blue box to the right), you can select the standards from the list provided.

Please return this form to Marilyn Searcy:  
Email: [marilyn.searcy@westpoint.k12.ms.us](mailto:marilyn.searcy@westpoint.k12.ms.us)

1. WORK INDIVIDUALLY & AS A MEMBER OF A TEAM TO PRODUCE ORIGINAL VIDEO/RADIO SHOWS FOR SCHOOL/COMMUNITY.				
	TERM 1	TERM 2	TERM 3	TERM 4
1a	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1b	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1d	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1e	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. PLAN & PRODUCE FACTUAL AND INFORMATIVE AUDIO/VIDEO FOR BROADCAST.				
	TERM 1	TERM 2	TERM 3	TERM 4
2a	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2b	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2d	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2e	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. WRITE QUALITY, INFORMATIVE SCRIPTS FOR BROADCASTS AND PACKAGES.				
	TERM 1	TERM 2	TERM 3	TERM 4
3a	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3b	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3d	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. OPERATE BASIC VIDEO/AUDIO PRODUCTION EQUIPMENT.				
	TERM 1	TERM 2	TERM 3	TERM 4
4a	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4b	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4c	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4d	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4e	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4f	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. USE INDUSTRY-STANDARD MARKETING TECHNIQUES TO SELL ADVERTISEMENTS AND ADVANCE THE PUBLICATION'S BRAND.				
	TERM 1	TERM 2	TERM 3	TERM 4
5a	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5b	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. ENGAGE AUDIENCE THROUGH THE WEB, SOCIAL MEDIA.				
	TERM 1	TERM 2	TERM 3	TERM 4
6a	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6b	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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7. EVALUATE BROADCASTS TO DETERMINE AREAS OF GROWTH AND IMPROVEMENT.				
	TERM 1	TERM 2	TERM 3	TERM 4
7a	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
7b	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>