**Ag & Horticulture Business Project**

Due May 1, 2020

Learning Goal: Students will build a business plan around a Plant or Animal product.

**Business Project:**

* Students should choose any Plant or Animal that is commercially sold. Ex: Chicken, Beef, Carrots, Lettuce.
* Then Gather all information you can on the business behind your choice. Ex:
  + What ways are they grown/ raised?
  + What are the expenses to do so? (how much does it cost)
  + What are the earnings? (how much can you sell it for)
  + What is the profit for 1? (Profit = Earnings-Expenses)
  + Are there any special techniques used to raise or grow this product?
* After gathering evidence on your product…
  + Create a business model/ plan on how you would run a company producing that product.
  + Include Equipment needed, Licenses needed (if any), Costs and Earnings, and finally the possible Profit of the company.
* You may Turn your info in however you would like
  + Essay – at least 1 page
  + Charts and Graphs
  + Excel Sheet of Expenses vs Earnings
  + Quick video describing the business
  + Anything else you can think of as long as it gets all your information across

**Ag and Horticulture Business Videos:**

[**Ag Business ideas**](https://youtu.be/rJxQB7chJLc)

[**More Business Ideas**](https://youtu.be/P0Xe7x_tDk4)

[**And More Business Ideas**](https://youtu.be/phNrao6ep4I)