**ADVERTISING SALES FOR YEARBOOK COLLECTIONS ANALYSIS REPORT**

|  |
| --- |
| **EXPECTED COLLECTIONS** |
| Size of Ad | No. of Ads Printed in Publication | X | Selling Price | ExpectedCollections |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| SubtotalTotal from page 2GRAND TOTAL | $ |
| $ |
|  |

|  |
| --- |
| **ACTUAL COLLECTIONS** |
| Date | Cash Receipt Number | Amount |
|  |  |  |
|  |  |  |
|  |  |  |
| SubtotalTotal from page 3GRAND TOTAL | $ |
| $ |
| $ |

|  |
| --- |
| **ANALYSIS**Expected collections $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Less: actual collections $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Overage/shortage\* $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\*Sponsor should provide explanation for any variance |

**EXPECTED COLLECTIONS**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Size of Ad** | **No. of Ads Printed in Publication** | **X** | **Selling Price** | **Expected Collections** |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
| **TOTAL (THIS PAGE)** | **$** |

**ACTUAL COLLECTIONS**

|  |  |  |
| --- | --- | --- |
| **Date** | **Cash Receipt Number** | **Amount** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| **TOTALS (THIS PAGE)** | **$** |