

Course: Journalism II



Dyersburg High School

Goal Statement: This course provides a continued exploration of skills necessary in journalistic writing and desktop publishing. In addition to being actively engaged in communication skills, students will explore the topics of ethics in journalism particularly paying close attention to plagiarism. Journalism programs should offer students the opportunity to improve speech skills, research skills, grammar usage, and interview skills as well as production skills for both print and broadcast.

Course Description: The student will understand and utilize oral, written, and visual communication. Standards for this course will align with the 9-10 grade-band standards for ELA.

<i>Dates</i>	<i>Unit/Theme</i>	<i>Aligned Objectives (Learning)</i>	<i>Activities and Assessments</i>	<i>Notes/ Accommodations/ Etc</i>
Semester 1	Oral Competency	Model speaking, listening, and research skills, which will facilitate interviewing and other oral communication activities. L.CSE.1, SL.CC.2, SL.PLI.6 Model appropriate language skills, demeanor, and attire to cultivate success and good public relations. L.KL.3, L.VAU.5, SL.CC.1, SL.PKI.6 Model appropriate interviewing techniques. L.KL.3, L.VAU.5 Apply terms and expressions common to the industry to speaking, listening, and writing. L.KL.3, L.VAU.4-6, RI.CS.4 Apply legal and ethical journalistic standards to all journalism activities. R.KID.3, SL.CC.2	Serve as Mentors to new students Model ad sales techniques Model interview techniques	
Semester 1	Written Competency	Skillfully apply language usage skills and research techniques. L.CSE.2	Produce quality newsmagazine	

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		<p>Skillfully apply journalistic writing style for various media. L.KL.3, L.VAU.4-6, W.TTP.1-3, W.PDW.4, W.RBPK.7</p> <p>Recognize the difference between fact, opinion, and bias and appropriate use in media production. L.VAU.5, RI.KID.1-3, RI.CS.6, W.RBPK.8-9</p> <p>Use computers (if available) to compose, edit, and revise work for publication. W.PDW.6</p> <p>Write for an intended (prescribed) audience, recognizing the importance of ethics in information gathering and reporting. L.KL.3, L.VAU.4-6, SL.CC.2, W.PDW.4</p> <p>Skillfully apply editing and revision techniques to produce work suitable for publication/ production. L.VAU.5, RI.IKI.7, W.PDW.6</p>	<p>Produce 1-2 times per month an online article</p> <p>Edit peer articles</p>	
Semester 1	Visual Competency	<p>Exhibit a working knowledge for roles and procedures of management and production of various media. SL.CC.1-3, W.PDW.4</p> <p>Demonstrate knowledge of business management including advertising, circulation, and/or bookkeeping procedures. SL.CC.1-3, SL.PKI.4, W.TTP.1-2</p> <p>Understand and utilize standard principles of related areas to enhance visual appeal. SL.PKI.5</p> <p>Create visual effects by utilizing graphic designs, either technologically generated (if available) or original work. SL.PKI.5</p> <p>Demonstrate knowledge of layout and design procedures by incorporating consistency of style using a desktop publishing system (if available), traditional methods, or a combination of both techniques. SL.PKI.5, W.PDW.6</p>	<p>Sell Advertising space in the newsmagazine</p> <p>Layout articles in each print issue</p> <p>Create infographics</p> <p>Use Adobe suite including InDesign and Photoshop</p> <p>Serve as section editor, business manager, or peer editor</p>	