**Ag & Horticulture Business Project**

Due April 17, 2020

Learning Goal: Students will build a business plan around a Plant or Animal product.

**Business Project:**

* Students should choose any Plant or Animal that is commercially sold. Ex: Chicken, Beef, Carrots, Lettuce.
* Then Gather all information you can on the business behind your choice. Ex:
	+ What ways are they grown/ raised?
	+ What are the expenses to do so? (how much does it cost)
	+ What are the earnings? (how much can you sell it for)
	+ What is the profit for 1? (Profit = Earnings-Expenses)
	+ Are there any special techniques used to raise or grow this product?
* After gathering evidence on your product…
	+ Create a business model/ plan on how you would run a company producing that product.
	+ Include Equipment needed, Licenses needed (if any), Costs and Earnings, and finally the possible Profit of the company.
* You may Turn your info in however you would like
	+ Essay – at least 1 page
	+ Charts and Graphs
	+ Excel Sheet of Expenses vs Earnings
	+ Quick video describing the business
	+ Anything else you can think of as long as it gets all your information across

**Ag and Horticulture Business Videos:**

[**Ag Business ideas**](https://youtu.be/rJxQB7chJLc)

[**More Business Ideas**](https://youtu.be/P0Xe7x_tDk4)

[**And More Business Ideas**](https://youtu.be/phNrao6ep4I)