

bornReady™

95% of a child's brain develops from birth through age five, which is why it's important to teach your child new things by engaging with them in fun and enriching ways.

That's why we've partnered with Vroom.org to provide you with tips, created by industry leading experts, to help you teach your little ones.

Your child was born ready to learn and you were born ready to teach them, but a little help never hurt!

SAMPLE TIP

***If You're Happy
and You Know It***

Sing “If you’re happy and you know it clap your hands.” (If you don’t know the tune, make up your own.) At the end of the line, clap your hands and ask your child to clap their hands too. Next, try changing up actions: touch your nose, hop on one foot, or snap your fingers. When they are ready, ask them to pick what actions you do next!

Brainy Background

When you ask your child to follow directions with this game, you’re helping them to learn how to focus while having fun. This skill is very important in learning and in life

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