

# Parent's Guide to Digital Tools

	Digital Tool Name	Description	Location/Source	Ages of children (years old)	Cost
1	Aimee's Babies Word Gap App	A mobile app to provide tips to raise awareness of the importance of early language and literacy.	<a href="http://thewordgapapp.com">thewordgapapp.com</a>	P to 5	Free
2	Babies on the Homefront	A mobile app with activities to support connections and conversations between children and their parents currently or formerly in the military.	<a href="http://babiesonthehomefront.org">babiesonthehomefront.org</a>	0 to 5	Free
3	Baby Sparks	A mobile app to give parents daily activities that adjust to a child's language and other developmental levels.	<a href="http://babysparks.com">babysparks.com</a>	0 to 2	Only basic content is free
4	Beginning with Babble	A mobile app to deliver short tips for language-rich interactions for families and their children.	<a href="http://leapempowers.org/beginning-with-babble">leapempowers.org/beginning-with-babble</a>	0 to 5	Free
5	Bright by Three	A text service to deliver tips and information to help with children's language and development.	<a href="http://brightbythree.org/bright-by-text/">brightbythree.org/bright-by-text/</a>	0 to 3	Free
6	Daily Vroom	A mobile app with suggestions for everyday activities to help language and brain development.	<a href="http://joinvroom.org/">joinvroom.org/</a>	0 to 5	Free
7	Flit, A Family Literacy App	A mobile app with activities to use at home to support early language and literacy	<a href="http://familit.ca">familit.ca</a>	0 to 6	Free
8	Kinedu	A mobile app that demonstrates ways to learn through play; for language and other areas of development.	<a href="http://kinedu.com">kinedu.com</a>	0 to 2	Only basic content is free
9	Let's Play!	A mobile app with activities that fit into daily routines and outings.	<a href="http://zerotothree.org/resources/380-let-s-play-free-parenting-app">zerotothree.org/resources/380-let-s-play-free-parenting-app</a>	0 to 5	Free
10	Ready Rosie	A mobile app with videos to model activities for literacy and math, while playing and talking with child.	<a href="http://readyrosie.com">readyrosie.com</a>	0 to 8	Only basic content is free
11	READY4K!	A weekly text service with three tips on one topic each week to promote language, literacy, and other subjects.	<a href="http://ready4k.parentpowered.com">ready4k.parentpowered.com</a>	0 to 6	Free
12	Talk. Read. Sing.	A mobile app that prompts interactions with children using activities that focus on language and brain development.	<a href="http://scholastic.com/first5CA">scholastic.com/first5CA</a>	0 to 5	Free

Daily data usage	Duration of information cycle	Materials needed for activities	Delivery of information	Presentation mode
	<ul style="list-style-type: none"> <li>•Parent choice</li> <li>•200 activities, plus songs and nursery rhymes</li> </ul>	<ul style="list-style-type: none"> <li>•None usually needed</li> <li>•Household items</li> </ul>	Pulled by parent	<ul style="list-style-type: none"> <li>•Model</li> <li>•Text descriptions</li> <li>•Video examples</li> </ul>
	<ul style="list-style-type: none"> <li>•Parent choice</li> <li>•More than 75 activities</li> <li>•Links to more than 15 videos</li> </ul>	<ul style="list-style-type: none"> <li>•Craft materials</li> <li>•Household items</li> </ul>	Pulled by parent	<ul style="list-style-type: none"> <li>•Model</li> <li>•Text descriptions</li> </ul>
✓	<ul style="list-style-type: none"> <li>•Two-year cycle</li> <li>•For free: limited number</li> <li>•For cost: more than 700 activities</li> </ul>	<ul style="list-style-type: none"> <li>•Household items</li> <li>•Toys</li> </ul>	<ul style="list-style-type: none"> <li>•Pulled by parent</li> <li>•For free: 2 per day</li> <li>•For cost: All content</li> </ul>	<ul style="list-style-type: none"> <li>•Model</li> <li>•Text instructions</li> <li>•Video instructions</li> </ul>
	<ul style="list-style-type: none"> <li>•Five-year cycle</li> <li>•More than 700 tips</li> </ul>	<ul style="list-style-type: none"> <li>•None usually needed</li> <li>•Household items</li> </ul>	<ul style="list-style-type: none"> <li>•Pushed by tool</li> <li>•Up to 10 per day</li> </ul>	<ul style="list-style-type: none"> <li>•Prompt <ul style="list-style-type: none"> <li>•Text and audio tips</li> </ul> </li> <li>•Video examples</li> </ul>
<p>⌀</p> <p>✓ (for links)</p>	<ul style="list-style-type: none"> <li>•Three- year cycle</li> <li>•More than 250 tips</li> </ul>	<ul style="list-style-type: none"> <li>•None usually needed</li> <li>•Household items</li> </ul>	<ul style="list-style-type: none"> <li>•Pushed by tool</li> <li>•1 to 5 per week</li> </ul>	<ul style="list-style-type: none"> <li>•Prompt</li> <li>•Text tips</li> <li>•Links to text and video instructions</li> </ul>
✓	<ul style="list-style-type: none"> <li>•Three- year cycle</li> <li>•More than 1000 activities</li> </ul>	Household items, if any needed	<ul style="list-style-type: none"> <li>•Pulled by parent</li> <li>•1 per day</li> </ul>	<ul style="list-style-type: none"> <li>•Prompt</li> <li>•Text descriptions</li> </ul>
	<ul style="list-style-type: none"> <li>•Parent choice</li> <li>•More than 100 activities</li> </ul>	<ul style="list-style-type: none"> <li>•Craft materials</li> <li>•Household items</li> </ul>	•Pulled by parent	<ul style="list-style-type: none"> <li>•Model</li> <li>•Text instructions</li> <li>•Pictures</li> </ul>
✓	<ul style="list-style-type: none"> <li>•Two-year cycle</li> <li>•For free: Limited number of activities</li> <li>•For cost: More than 1000 activities</li> </ul>	<ul style="list-style-type: none"> <li>•Household items</li> <li>•Toys</li> </ul>	<ul style="list-style-type: none"> <li>•Pulled by parent</li> <li>•For free: 1 per day</li> <li>•For cost: All content</li> </ul>	<ul style="list-style-type: none"> <li>•Model</li> <li>•Text</li> <li>•Video instructions</li> </ul>
	<ul style="list-style-type: none"> <li>•Parent choice</li> <li>•130 activities</li> </ul>	Household items	Pulled by parent	<ul style="list-style-type: none"> <li>•Model</li> <li>•Text instructions</li> <li>•Pictures</li> </ul>
✓	<ul style="list-style-type: none"> <li>•For free: Limited number</li> <li>•For cost: Cycle for broad age groups</li> </ul>	Household items	<ul style="list-style-type: none"> <li>•Pulled by parent</li> <li>•For free: Limited number</li> <li>•For cost: 1 to 5 per week</li> </ul>	<ul style="list-style-type: none"> <li>•Model</li> <li>•Text tip</li> <li>•Video examples</li> </ul>
⌀	<ul style="list-style-type: none"> <li>•Six-year cycle</li> <li>•New content for each year of child's life</li> </ul>	Household items, if any needed	<ul style="list-style-type: none"> <li>•Pushed by tool</li> <li>•3 per week</li> </ul>	<ul style="list-style-type: none"> <li>•Prompt</li> <li>•Text tips</li> </ul>
✓	<ul style="list-style-type: none"> <li>•One-year cycle</li> <li>•365 activities</li> </ul>	<ul style="list-style-type: none"> <li>•None usually needed</li> <li>•Household items</li> </ul>	<ul style="list-style-type: none"> <li>•Pushed by tool</li> <li>•1 per day</li> </ul>	<ul style="list-style-type: none"> <li>•Prompt</li> <li>•Text tips</li> </ul>

	Digital Tool Name	Description	Location/Source	Ages of children (years old)	Cost
13	Text4Baby	A text service with tips to promote daily conversations as opportunities for language and brain development, along with health information.	<a href="http://text4baby.org">text4baby.org</a>	P to 1	Free
14	Univision: “Pequeños y Valiosos”	A multimedia text service with tips for making activities part of the daily routine to improve language, literacy, and other early learning areas.	<a href="http://exito.univision.com">exito.univision.com</a>	0 to 5	Free
15	WeeSchool	A mobile app with activities paired to monthly progress in developmental areas including language.	<a href="http://weeschool.com">weeschool.com</a>	0 to 3	Only basic content is free
16					

Daily data usage	Duration of information cycle	Materials needed for activities	Delivery of information	Presentation mode
(carriers pay text costs) ✓ (for links)	•Prenatal •12-month cycle	Household items	•Pushed by tool •3 per week	•Prompt •Text tips or questions •Links to mixed media or text information
∅	•One-year cycle •New themes each year	Household items	•Pushed by tool •2 per week	•Prompt •Text tips •Picture or video examples
✓	Three-year cycle	•Household items •Toys	•Pulled by parent •For free: Up to 8 activities per month •For cost: Up to 10 “play plans” per month	•Model •Text •Video instructions