

CMES Development and Communications Committee  
Minutes - Regular Meeting  
12.05.16

Present: Melissa Santrach, Elizabeth Coenen, Amanda Cina, Nadiya Rapp  
Absent: None

1. Give to the Max day donations totaled \$4,686.23, including the board match amounts. Amanda will share the spreadsheet with all the donors' names and mailing addresses so we can send hand-written Thank You notes. Liz will get these printed and we will divvy up the work.
2. Brainstormed a variety of fundraising activities/events, including:
  - a. Give to the Max Day
  - b. Annual Giving
  - c. Community events, like Avalon's "Chili Feed"
  - d. Morning coffees like KIPP
  - e. Fundraising Breakfasts like we had last spring
  - f. Great Gatherings hosted by families or friends. Some of these are really inexpensive or free (donation accepted but not necessary), and others can be more elaborate, such as a dinner prepared by the board (\$95 per person)

We are just in the "idea" phase, and welcome ideas from anyone! If you've been to or heard about a great fundraising activity, let us know!

3. Discussed electronic communications via Mail Chimp. Amanda will get this set up, as it is free for non profits. She will also look at Mail Chimp's database for tracking donors and make a recommendation next month.
4. Will be discussing ideas for email/social media communications. We will be doing individual research and bring examples back to discuss at our next meeting. Our message should be "What distinguishes CMES?"

*Respectfully submitted by Melissa Santrach*