

Jag TV Application

Jag TV (High Tech Video Production) is a fun, creative broadcast media class that positively supports DeSoto Central in many ways. Students will learn how to report the news and engage viewers. Each week a Jag TV episode is produced, edited, and shared. Each day, daily announcements and a Twitter video are filmed and posted. Other activities are done during class throughout the semester, such as player and coach interviews, monthly award feature stories, and club and sports promotional videos. For the past two years, Jag TV has entered contest submissions for Mississippi Scholastic Press Association Best of Mississippi Contest. Being part of an effective team is a necessity for all students because there is a lot of collaboration.

DeSoto Central is one of the few schools in Mississippi that live streams major sporting events, awards night, and theatre productions. Home events and most away events will be streamed. Students will be required to work 12-15 events per semester. Students will stream with advanced technology that is very expensive. It is the student's responsibility to learn to properly set up the equipment, take it down, and pack it up correctly. Students are also responsible for taking care of the equipment throughout the semester.

If you are outgoing and creative, want to see first-hand how broadcast media works, or love to edit videos or create graphics, this is the class for you. Please complete the application and email it Mrs. Falatko at margaret.falatko@dcsms.org by **May 8th**.

Requirements:

- GPA of 3.0 or higher
- Good discipline record (nothing higher than level 1 offenses and no more than two level 1 offenses)
- Must have a low number of absences
- Self-motivated
- Responsible
- Able to work well with others and be part of a team
- Must be able to work 12-15 after school events (can drive yourself, ride with a friend, or ride the bus)

Video Submission:

Please submit a short video (no longer than two minutes) introducing yourself, explaining why you would make a great addition to Jag TV, an interesting fact about yourself, and anything else that want to include to showcase your abilities and why you should be a member of Jag TV. Videos must also be submitted by **May 8th** as well. Please email them to margaret.falatko@dcsms.org.

Name: _____

Grade (2020-2021): _____

What are three words to describe you? _____

Why do you be a member of Jag TV? _____

What experience do you have (editing, interviewing, on-camera, software, etc.)? _____

How can you contribute to Jag TV? _____

What ideas do you have for Jag TV? _____

What do you hope to learn in this class? _____

Can you attend the required amount of live streaming events? _____

Are you able to be given tasks and assignments and complete them without constant reminders? _____

What other school activities or sports are you involved with (for scheduling purposes only)?

Do you currently watch Jag TV? _____

If you do watch it, what positive feedback do you have? _____

If you do watch it, what critiques do you have? _____

If you don't watch it, please explain why? _____

Describe your work ethic. _____

Please check the following that apply to you:

- I enjoy being in front of a camera.
- I am creative.
- I have ideas that would make for a great Jag TV episode.
- I know how to edit videos.
- I know (or would like to learn) how to make hype/promo videos.
- I have an interested in Broadcasting, Communications, or Marketing as a future career.
- I have the ability to create graphics.
- I have the ability to work as part of a team and effectively contribute.
- I am self-motivated, want to learn, and take pride in my work.

Please list two teachers (high school for high school students and middle school for middle school students) for recommendations: _____

Student Endorsement: By signing below, I agree to fulfill the duties, assignments, and expectations as part of a Jag TV member that I choose and that are assigned by the teacher. If chosen, I agree to represent DeSoto Central High School in a positive and professional manner during filming of episodes, interviews, stories, and live streams. If chosen, I understand that I will be learning about broadcasting and filming and agree to apply what I learned to my assignments. I understand that part of my requirements are afterschool events, and I agree to fulfill these requirements. By signing below, I agree to all these regulations and commit to do my absolute best as part of Jag TV.

Student Signature

Date

Parent Endorsement: By signing below, I endorse my child's desire to be a member of Jag TV at DeSoto Central High School. I have read an example of the expectations and tasks for the Broadcast Media class, and I am aware of the requirements and understand my child might be traveling to stream broadcasts. I understand my child can choose to drive himself or herself, ride with a friend, or ride the bus to any away events.

Parent Signature

Date

DeSoto Central High School Media Permission Form 2020-2021

Driving, Riding, and Texts

Being on the DeSoto Central Jag TV staff requires staff members to either drive and/or ride with other staff members who have a driver's license or ride a bus with the team. We travel to other schools to live stream games (most within DeSoto County, but some in Memphis, Oxford, and other locations in North Mississippi). It is also necessary for the advisor and media team members to text Jag TV members as reminders for assignments, duties or announcements, or streaming information. If students have issues with a stream, they might need to FaceTime the sponsor to effectively fix the issue.

By signing this form, I give my teen, _____, to drive and/or ride with a licensed driver or the team bus to attend the live stream duties during the 2020-2021 school year. I also give permission for the advisor/other Jag TV members to text/call my child concerning media matters.

Student's Name

Date

Parent Signature

Date

Parent's Email

Parent's Cell