# **Promotions/Recognitions**

Salem High School strives to support and promote participation and achievement in extracurricular programs and to provide recognition of student participation, team accomplishments, and individual achievements while safeguarding the school's core business of teaching and learning. In an effort to provide consistency with regard to individual/team recognitions SHS will attempt to provide the following opportunities to recognize student participation and individual/team accomplishments. Please keep in mind that these are suggested practices and procedures and are not required by school board policy. With almost 40 athletic teams and numerous extracurricular activities, cocurricular activities, and clubs, any attempt to develop a systematic approach to recognitions that will satisfy everyone's sense of fairness would be difficult if not impossible.

## **School Day Events**

- SHS will schedule one pep rally in each VHSL season (fall, winter, spring) to recognize students participating in VHSL-Sponsored Competitive Extracurricular Activities.
- SHS will provide a Special Olympics send-off on Special Olympics Day in September.
- SHS will schedule the "Be a Buddy Club" basketball game for Special Olympics students as a component of the spring pep rally.
- In the event that an SHS team advances to <u>the state championship game</u>, SHS will consider a school day event to recognize this accomplishment with consideration for the school calendar and the impact on the school day.
  Distinction: Qualifying for the state championship game is significant in that it guarantees no less than a 2<sup>nd</sup> place finish.
- With almost 40 athletic teams and numerous extracurricular activities, cocurricular activities, and clubs any attempt to anticipate every event that might be worthy of a school day recognition would be impossible. As such, the SHS administration reserves the right to recognize teams, clubs, student groups, or individuals as necessary commensurate with their accomplishments and their impact on the school and community.

## **National Signing Day**

• All students/athletes planning to participate in their sport/activity at the college level are recognized on or after National Signing Day in a ceremony held in the Salem High School Auditorium (typically the first Wednesday in February). As opposed to numerous National Letter of Intent dates throughout the school year, National Signing Day represents an opportunity to recognize all students who intend to participate in college collectively at a time when most if not all students have made a decision about their plans to participate.

### Social Media

- All teams, clubs, activities, and individuals are recognized via Salem High School's Facebook and Twitter pages as the information is provided by coaches/sponsors. It is the coach/sponsor's responsibility to provide the information in a format that can easily be shared via social media.
- It is recommended that each team/club/activity has its own social media presence maintained by the coach/sponsor in order to ensure equity of opportunity with regard to social media recognition.
- It is recommended that each team/club/activity ensures that the school administration is aware of and follows their team's social media account to ensure that information regarding upcoming events and team/individual accomplishments are shared on SHS social media platforms when appropriate.
- With almost 40 athletic teams and numerous extracurricular activities, cocurricular activities, and clubs any attempt to anticipate every event that might be worthy of a social media recognition would be impossible. As such, the SHS administration reserves the right to recognize teams, clubs, student groups, or individuals as necessary commensurate with their accomplishments and their impact on the school and community.

#### Announcements

- While Salem High School occasionally makes announcements with regard to student participation/accomplishment, the announcements are not the preferred method for recognizing student participation and/or achievement, or team accomplishments.
- Social Media is the preferred platform for sharing the accomplishments of teams, clubs, student groups and or individuals. It is the coach/sponsor's responsibility to provide the information in a format that can easily be shared via social media.
- It is recommended that each team/club/student group has its own social media presence maintained by the coach/sponsor in order to ensure equity of opportunity with regard to social media recognition.

## **School Board Recognition**

 Salem High School will recommend teams and individuals who finish first or second in state and/or national competitions in their sport/activity for recognition by the school board at a public meeting.