

Course: Journalism IV



Dyersburg High School

Course Description: This course will allow students more hands-on production training in various areas of journalism. Activities in this class should include production techniques for newspaper, radio, and television including on-line publications.

Content Standard: The student will understand and utilize oral, written, and visual communication. Standards for this course will align with the 11-12 grade-band standards for ELA.

<i>Dates</i>	<i>Unit/Theme</i>	<i>Aligned Objectives (Learning)</i>	<i>Activities and Assessments</i>	<i>Notes/ Accommodations/ Etc</i>
Semester 1	Oral Competency	<p>Teach peers speaking, listening, and research skills, which will facilitate interviewing and other oral communication activities. L.CSE.1, SL.CC.2, SL.PLI.6</p> <p>Teach peers appropriate language skills, demeanor, and attire to cultivate success and good public relations. L.KL.3, L.VAU.5, SL.CC.1, SL.PKI.6</p> <p>Teach peers appropriate interviewing techniques. L.KL.3, L.VAU.5</p> <p>Teach peers to apply terms and expressions common to the industry to speaking, listening, and writing. L.KL.3, L.VAU.4-6, RI.CS.4</p> <p>Teach peers to apply terms and expressions common to the industry to speaking, listening, and writing activities. R.KID.3, SL.CC.2</p> <p>With guidance from teacher, evaluate the legal and ethical journalistic standards of all journalism activities. L.CSE.1, SL.CC.2, SL.PLI.6</p>	<p>Serve as editors over the newspaper staff</p> <p>Model ad sales techniques</p> <p>Create professional articles and ads pages</p> <p>Model interview techniques</p> <p>Conduct interviews</p> <p>Plan and organize each issue's content, timeframe, and layout</p>	

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Semester 1	Written Competency	<p>Along with the teacher and administration, evaluate the suitability of language usage skills and research techniques for publication. L.CSE.2, RI.CS.4-6, RI.IKI.7- 8.W.TTP.1-2, W.PDW.6</p> <p>Along with the teacher and administration, evaluate the recommended implementation; journalistic writing style for various media. L.KL.3, L.VAU.4-6, W.TTP.1-3, W.PDW.4, W.RBPK.7</p> <p>Along with the teacher and administration, evaluate the presentation of fact, opinion, and bias and appropriate use in media production. L.VAU.5, RI.KID.1-3, RI.CS.6, W.RBPK.8-9</p> <p>Use computers (if available) to compose, edit, and revise work for publication. W.PDW.6</p> <p>Write editorials for an intended (prescribed) audience, recognizing the importance of ethics in information gathering and reporting. L.KL.3, L.VAU.4-6, SL.CC.2, W.PDW.4, W.RBPK.7, W.RBPK.8</p> <p>Skillfully apply editing and revision techniques to produce work suitable for publication/ production. L.VAU.5, RI.IKI.7, W.PDW.6</p>	<p>Serve as editor in order to produce a high quality newsmagazine</p> <p>Produce 1-2 times per month an online article</p> <p>Edit articles</p> <p>Coordinate work calendar for entire staff</p>	
Semester 1	Visual Competency	<p>Along with the teacher manage roles and procedures to facilitate the production of various media. SL.CC.1-3, W.PDW.4</p> <p>Along with the teacher, manage the business of the publication including advertising, circulation, and/or bookkeeping procedures. SL.CC.1-3, SL.PKI.4, W.TTP.1-2</p> <p>Apply standard principles of related areas to enhance visual appeal. SL.PKI.5</p> <p>Apply editorial discretion to create visual effects by utilizing graphic designs, either technologically generated (if available) or original work. SL.PKI.5, RI.CS.4-6, RI.IKI.7- 8.W.TTP.1-2, W.PDW.6</p> <p>Demonstrate knowledge of layout and design</p>	<p>Sell Advertising space in the newsmagazine</p> <p>Layout articles in each print issue</p> <p>Create infographics</p> <p>Use Adobe suite including InDesign and Photoshop</p> <p>Serve as editor</p>	

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		procedures by incorporating consistency of style using a desktop publishing system (if available), traditional methods, or a combination of both techniques. SL.PKI.5, W.PDW.6		
Semester 1	Industry competencies	Research how editors are evaluated for job performance RI.IKI.7-8, W.RBPK.8-9 Research the educational path of a famous journalist or editor RI.IKI.7-8, W.RBPK.8-9 Research the various awards for journalists and means by which journalists' work is measured to earn distinction. RI.IKI.7-8, W.RBPK.8-9	Research Paper	