

CORNERSTONE MONTESSORI ELEMENTARY SCHOOL (CMES) – ANNUAL BOARD RETREAT
APRIL 11, 2015 • 8:30 AM – 1:00 PM

Board Members Present: Melissa Santrach, Kristen Campbell, Liz Coenen, Andrea Galdames, Juliann McDermott, Marjorie Nitz, Jane Reilly, Julie Richards, and Liesl Taylor

Board Members Absent: Eve Lo

Staff and Other Attendees: Chris Bewell, Jim Olsen

AGENDA

CMES Board Chair Melissa Santrach convened the retreat at 9 am by offering a brief welcome and explaining that the agenda for the day would be run by Jim Olsen, a development professional who has worked with both the Montessori Training Center of Minnesota and Oak Hill Montessori on development efforts.

- 8:30 am** **Breakfast**
- 9:00 am** **Knowing Our Story – Introduction and Discussion**
- Group review of sample Cornerstone message/story components
 - Board members paired up to share their personal experience(s) with, and passion for, the educational, emotional growth, and personal development experiences offered by Cornerstone
 - Group reconvened to review Cornerstone’s sample message/story components in light of personal story revelations
- 10:15 am** **Telling Our Story - Presentation**
- Why we are telling our story? (Identify, Inform, Involve, Invest)
 - With whom might we share that story?
 - Options/examples for connecting include:
 - One on one
 - In tandem with a partner story-teller
 - At their occasion
 - At our occasion
 - Random interludes
 - Crafting the story to suit our personal enthusiasm
 - Aligning story components to suit specific audiences
- 10:45 am** **Break**
- 11:00 am** **Prospects & Personal Connections - Discussion**
- Each board member identified organizations and individuals they are enthusiastic about connecting with—or believe others should meet—regarding Cornerstone related to:*
- Community Building
 - Funding
 - Visibility
 - Professional Organization Networking
- Noon** **Lunch**