



## **Strategic Pathways**

### **“Preparation for Progress”**

**“Planning is bringing the future into the present so that you can do something about it now”- Alan Lakein**

**"Alone we can do so little, together we can do so much." Helen Keller**

Strategic Pathways is an organization that combines the deep and powerful experience and expertise of *The Akribos Group*, Dr. Faron Hollinger, President/CEO, and *Education Solutions*, Dr. Ruth Ash and Dr. Pat Hodge, founding partners. Strategic Pathways facilitates strategic planning that is research-based, engaging, forward thinking, and focused on results. Our collaborative processes help school districts and their stakeholders give life and action to their plans and move their desired strategies forward.

### **Basic One-Day Strategic Planning Session**

#### **Pre-Planning Process**

Conduct Online Survey

#### **Planning Process**

Review/Revise/Mission

Review/Revise Vision

Identify Role of School Board in Community

Identify Beliefs

Conduct Environmental Scan (SWOT)

Develop Strategic Principles

Develop Goals/Objectives

Design Implementation Plan

## **Post Planning Process**

Develop and Draft Plan Outlining Key Results of the Day

Review Plan with Superintendent and Team Leaders

Meet with Board and Superintendent to Review Results

## **Additional Strategic Planning Services**

Conduct community, parent, staff, and student focus groups.

Facilitate first meeting with action teams.

In addition to our foundational strategic planning services, Strategic Pathways can also deliver experienced support services to address numerous fundamental strategic challenges faced by school districts:

- Professional Development for district leaders, faculty, and staff
- Strategic thinking and problem solving
- Consensus building & Conflict Resolution Services
- Continuous improvement support
- Growth and Demographic Research
- Strategic Communication Plans
- Organizational Culture: Evaluation, Growth, and Development
- Academic audits
- Financial reviews
- Facilities reviews
- Restructuring and transition facilitation
- Data analysis and effective utilization of results
- Branding
- Continuous improvement support
- Baldrige National Quality Award Facilitation
- Human resources support
- Evaluating and improving information technology systems
- Establishing effective partnerships
- Building powerful learning organizations
- Student Equity and Diversity Training
- Successful Grant Writing, Procurement, and Sustainability Practices

## **Additional Training and Services**

Strategic Pathways also can offer professional training with specific presentations throughout the year or in Summer Policy and Planning Conference breakout sessions, as follows:

- The Board's Role in Monitoring Strategic Planning
- What Success Looks Like: Markers for District Accomplishment
- Questions Boards Should Ask About Using Data
- Questions Boards Should Ask About Improving Student Achievement
- Five Critical Practices to Improve Student Learning
- Grant Writing: Winning Proposals & Sustainability
- Understanding Strategy and Strategic Thinking
- The Recruitment and Selection of Superintendents and Principals Who Increase Student Learning
- Community Relations
- Determining the Direction of Your School District
- How School Boards Can Support Innovation
- Effective Communication Planning & Practice
- Leadership Lessons from My Rearview Mirror
- Five-Star Leadership for Defining Moments
- True Confessions from Recovering Superintendents