**Hello Bulldog Baseball Families!**

Raising funds is important and required to run a first class, quality Baseball program. We all know that it's a lot of effort with a bit of stress for everyone (students, families, and coaches). To help us, we are using an online fundraising platform called FanAngel to minimize our efforts and maximize our gains.

The funds you raise this year will be used to fund for field maintenance equipment, new catcher's equipment, and new sets of batter's helmets. These are costs not fully covered by our district or school.

To be successful, we need your help. Each family is asked to do their small part to make this fundraising program a success. It takes *EVERYONE’S* participation to make it work.

**Here's what you do:**

* Collect a minimum of 15 (or more) quality email addresses of your student's biggest supporters. Your student's fundraising goal is $275.
* Visit the 2-minute video tutorial to help set up your student's FanAngel Account at [**https://pages.fanangel.com/how-to-share**](https://pages.fanangel.com/how-to-share)
* Create your student's account, upload/take a selfie photo, and enter your 15+ emails at: [**www.fanangel.com/mms-baseball/share**](http://www.fanangel.com/mms-baseball/share)

**Things parents should know:**

1. FanAngel uses the industry most secure privacy and protection standards. Emails are never shared or sold.
2. FanAngel’s automation system will send supporters up to three reminders. One after 3 days, one after 10 days, and another 3 days prior to the end of the campaign. If the supporter has donated, they will not receive additional reminders. Please know that the supporter has the ability to unsubscribe at any time.
3. After 7 days, if there seems to be something wrong with an email address (mistyped, junk folder, etc), you will receive a notification and be prompted to reach out directly (simply forward the email from your personal account and/or call the supporter).
4. When donors visit the page, they will see the student's individual goal. Individual goals will initially show $275 and may be increased by up to 100% when their initial mark has been met (called a Reach Goal). This staged goal has been shown to increase campaign results.

Creating your supporter list can sometimes feel difficult. Use the following list to help find quality supporters who both have the desire and means to support the program. If you’re not sure if someone would be interested, we recommend to still add them. You’ll be surprised who is happy to support our program.

**Donor Idea List**

* Family Friends
* Grandmother/Grandfather, Great Grandparents
* Aunts/Uncles, Great Aunts/Uncles
* Community contacts: doctors, dentists, lawyers
* Cousins
* Neighbors
* Family Co-workers
* Church & Social Friends
* Parent’s Best Friends
* Parent's Alumni friends
* ***\*\*Please do not include Teachers and Student Peers.***

Thank you for all you do!

Coach Hurst