Foundations of Art, Audio-Video Technology, and Communications
Master Syllabus: Traditional, Blended, and Virtual Learning Options
Pike Road High School
Graphic Design (Career Tech)
Mrs. Morris
Room 302/ 5th Period Planning
(334) 420-5380
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Course Description (from ALSDE)

Foundation of Arts, Audio-Video Technology, and Communication is a full-year course designed to introduce learners to the areas of advertising design, animation, commercial photography, graphic arts, and television production. Classroom, laboratory, and real-world experiences promote teamwork, leadership, and further opportunities for application of knowledge and skills. Career and technical learner organizations are integral, cocurricular components of each career and technical education course. These organizations serve as a means to enhance classroom instruction while helping learners develop leadership abilities, expand workplace-readiness skills, and broaden opportunities for personal and professional growth.

Prerequisite(s)
None

Text and Required Materials
- Adobe training resources will be provided
- Access to Google Classroom
- Charged MacBook
- Earbuds/Headphones
- Pen/Pencil
- SD Card (at least 16 GB)
- Jump Drive (at least 8 GB)
- 1 inch 3-ring binder (with a clear front pocket) for Portfolio
- Page Protectors

Course Fee
None

SKILLSUSA Dues
$40.00.00 (For local, state, and national dues) (*** Also, includes a t-shirt if paid by Sept. 30th)

CTSO
Career and technical learner organizations are an integral, co-curricular component of each career and technical education course. These organizations serve as a means to enhance

classroom instruction while helping learners develop leadership abilities, expand workplace-readiness skills, and broaden opportunities for personal and professional growth. Membership qualifies learners to compete with learners from across the nation and state-wide for scholarships and other business-related opportunities. **Our CTSO is SkillsUSA**!

Course Goals (from ALSDE)
- Analyze communication concepts for ways they are interpreted and influenced through various forms of art, audio-video technology productions, and the media.
- Interpret the influence of elements of time and place on visual characteristics, content, purposes, and messages of works of art.

Learner Expectations
Learners are expected to be punctual, prepared, positive, and persistent. Learners will be treated as employees in the business world and should demonstrate efficient work habits. Learners should have **good attendance**, should be respectful of both the teacher and the other learners in the classroom, should be diligent in completing their work, and should demonstrate responsibility as they maintain their notebooks and personal records.

Classroom Policies
- Be prompt to class, seated at your desk before the bell rings.
- Be prepared to work EVERYDAY with ALL necessary materials.
- Be polite at ALL times.
- Be respectful of people and property.
- Keep food, candy, and drinks out of the classroom unless given permission
- Follow rules/guidelines outlined in the Code of Conduct and Learner—Parent Handbook.

Zoom/Virtual Class Policies
- Be prompt to online meetings. Full group meetings will take place on Thursdays during your assigned class period.
- Be prepared to work each Zoom meeting with ALL necessary materials.
- Be polite at ALL times.
- Have you video on and your microphone muted when you are not speaking
- Follow rules/guidelines outlined in the Code of Conduct and Learner—Parent Handbook, for example, dress code.

If a learner chooses to break one of the above policies, the following disciplinary action will result:
1st Consequence: Verbal reprimand
2nd Consequence: Learner/Teacher Conference,
3rd Consequence: Call to parent
4th Consequence: Referral to Principal's office or detention and call to parent

Severe problems such as fighting, deliberately destroying school property, verbal abuse, or other situations deemed severe by the teacher will be sent directly to the Principal's office. **Cheating**

or copying another learner's work as your own will result in a zero "0" for that grade, possible loss of computer rights, and your parents being contacted.

Tardy Policy

All learners should be in the classroom before the tardy bell rings. When the tardy bell rings, classroom activities will begin. If you are not in the classroom when the tardy bell rings, you are considered tardy to class.

Make-up Work

Attendance is extremely important in Audio-Video Technology. However, if you are absent, it is YOUR responsibility to make up work within THREE days of the absence. If you are absent the day a project is due, the project is due the day you return from your absence. All other make-up work, including tests, must be made up within three days of your absence. IT IS YOUR RESPONSIBILITY TO GET YOUR MAKE-UP WORK!!

*** I understand that there is currently a pandemic. I asked that you email me if an a situation arises***

Assessment Procedures

All assignments will be assigned, submitted, and assessed through Google Classroom. For AAVTC, the class code is: gohlgp7

*** For blended and virtual learners, each Tuesday, I will send out a video of my lecture, and your assignments will be due the following Tuesday. Also, we will have a question and answer Zoom session each Thursday. Besides that, feel free to email me any questions you have. For blended learners who need more assistance, email me to schedule an in-person classroom session.***

Learners will be graded on assessments, class work/homework, and projects. The grading percentages are as follows:

Major (Assessments & Projects)	60%
Minor (Classwork/Homework)	40%

Grading Scale
A = 90 – 100
B = 80 – 89
C = 70 – 79
Not passing = 69 and below

Tutoring

Extra help will be available to learners every Wednesday after school from 3:15-3:45 p.m. or by appointment.

Course Topics

NOTE: These course topics are the minimum amount of content and information that will be covered in this course. These topics may not be followed step-by-step; use it as a guideline and

reference only. Refer to Google Classroom for more detailed information of what will be covered. Basic drawing skills will be incorporated in the course, yet no previous knowledge is needed.

Safety
Practice guidelines regarding safe internet usage and safe handling of the electrical equipment including the camera and related equipment. For example, learners must know how to use the lighting equipment properly and carefully. Lights can get very hot, and they could hurt themselves, so they need to take the necessary precautions, for example, using a garden glove when using or adjusting the light. Also, lights need to be left to cool down before they are taken down after filming.

Technology: Learning How to Use Various Programs
Utilize a variety of software and software tools to create a slide presentation, spreadsheet presentation, word processing document, and a publishing document.

Camera Usage
Evaluate a setting or scene and adjust camera settings to create the best shot possible. Identify types of cameras and discuss their differences. Identify, define, and discuss their difference. Identify, define, and discuss the most common settings present in cameras. Describe basic camera care.

Lighting
Explain the basics of Lighting and demonstrate how to manipulate lighting equipment for desired effect. Explain the importance of lighting basics. Identify different types of light. Define different light used in lighting set ups. Describe different lighting set ups. Describe how to light a background.

Ethics & Copyright
Create an informational flyer that follows the guidelines for copyright laws, fair use, and ethical communications. Research copyright laws and fair use. Locate images that do not violate copyright laws and fair use. Design a flyer promoting ethics and copyright laws.

Professional Communications
Understand the importance of effective communication skills by participating in mock interviews and preparing a professional resume. Utilize active speaking and listening skills in group discussions. Identify communication terms needed for various careers. Prepare and write a professional resume. Participate effectively in a mock interview.

Principles of Design
Classify and evaluate the principles of design in print media, art, and the environment.

Photoshop
Be able to identify the tool panel, menu bar, and document window. Create and manipulate text. Use the various tools effectively. Place objects on different layers. Change stacking order of

layers. Change blending mode and opacity of layers. Create and edit masks. Understand resolution and image size. Crop an image.Create vector shapes. Add filters and effects. Save Photoshop files.

Audacity/Music Editing (Audacity is a free, open-source digital audio editing program)

**Credentials: This is the first course in the program. After completing the second course, learners are able to test for certification in Adobe Photoshop. After completing the third course, learners can test for certification in Adobe Premiere Pro.
Dear Parents/Guardians:

Welcome to a new school year! I am so excited to have your child in my class this year! This is my eighth year as a teacher, but only my first year at Pike Road High School. I am excited to be here. I really enjoy teaching and feel that, together, we can make a difference.

Thank you for taking the time to read this course syllabus. After reading, please detach the last page. It requires signatures from you and your child.

I look forward to working with each of you. If you have any questions, please let me know. I can be reached at michelle.morris@pikeroadschools.org or (334) 420-5380.

Sincerely,

Michelle Morris
Graphic Arts Lead Learner
SkillsUSA Co-Advisor

Class Period _____
SYLLABUS SIGNATURE PAGE

Tear off this back page, sign, and return to your child's class by August 31, 2020. Please keep the rest of the syllabus for your reference throughout the year. For virtual and online learners, Parents please email me that you received the syllabus and provide the information below.

PLEASE PRINT   Learner's Last Name   First Name

I have read the syllabus for this course, and I understand it.

_____

Learner Signature   Date

_____

Parent/Guardian Signature   Date

****
Parent Contact Information

Name _____

Best Phone Number(s) to Contact _____

E-mail _____

I prefer to be contacted:

___ Telephone   ___ Text   ___ E-mail   ___ No preference

In the space below, please feel free to share any information that would help me assist your child to have a successful school year.