**iLearn Principles of Business & Finance**

**COURSE SYLLABUS**

**COURSE DISCRIPTION**

This course introduces students to topics related to business, finance, management and marketing to cover business in the global economy, functions of business organization and management, marketing basics, and significance of business financial and risk management.  English language arts, social studies, and mathematics are reinforced.  (an association for Marketing Education students), FBLA (Future Business Leaders of America) and SkillsUSA are career and technical student organizations that offer competitive events, community service, and leadership activities to apply essential standards and workplace readiness skills through authentic experiences.

Prerequisite:  none       Grade Level: 9-12

**COURSE ESSENTIAL STANDARDS**

Listed below are the essential standards to be covered in this course.  There is a **REQUIRED** state exam at the end of the semester.  There are no exemptions from the required exam.

* Understand communication skills and customer relations.
* Understand information management.
* Understand professional development.
* Understand business operations management.
* Understand economics
* Understand financial analysts.
* Understand marketing and business management.

**COURSE EXPECTATIONS**

* All assignments are to be completed by the assigned deadline.
* If you have any questions, concerns, or technical issues contact your instructor immediately. Send an email to your course instructor so you have documentation of your contact.
* If you contact your instructor by phone and have to leave a message, be sure to speak clearly, leave your name, and a contact number.
* As an online student you have greater responsibility for your coursework because you do not have face-to-face interaction with your instructor. Your attention to daily postings, due dates, and announcements is imperative to your success in this course.
* Do not assume your instructor knows you are sick or have an emergency – communicate with your instructor, I want to help you be successful.

**GRADING POLICY\***

* Projects/Tests 40 %
* Daily assignments 60%

\*Your 1st and 2nd nine weeks’ grades count as 75% of your final grade.  Your final exam score will account for the remaining 25%.

**COURSE GRADING SCALE**

      A:  90-100

      B:   80-89

      C:   70-79

      D:  60-69

      F:   0-59