

GOFORTH

MEDIA / DEC. 2020

Stepping into God's future



My name is Robert Barber. I'm General Manager and Vice-President of Goforth Media.

I just wanted to say what an awesome privilege it

is for me to be a part of the ministry of Goforth Media. I am continuously amazed by letters, cards, and emails that we receive from people who are ministered to by hearing the right song or message at the right time. Most feel that it's a God-sent message that helped them in a specific situation that they were going through.

Although we sometimes get in a routine of simply doing what it takes to get the Gospel out over the air-waves, it's these letters that help to remind us what it's all about. **It's about** being a light in a dark and hurting world. **It's about** reaching

people with the Gospel that might not have ever heard of the saving grace of Jesus Christ. **It's about** reaching the lost. **It's about** reaching the teen that may be struggling with the weight of peer pressure. **It's about** being the church seven days a week and ministering to the congregation when the church doors aren't open.

Ultimately, **it's about** being the light that God called us to be. I guess that's why one of my favorite verses is Matthew 5:16 (*In the same way, let your light shine before others, that they may see your good deeds and glorify your Father in heaven.*)

So as we wrap up this unprecedented year and start a new one, we ask for your prayers and support to help us to continue to reach the people of not only the upper Gulf Coast but around the world via the online streaming of Power 88 and WBHY.

Thank you and God Bless!

Goforth Media encourages you to follow the mask and social distancing guidelines of health officials in your area. Thank you for taking precautions to protect yourself and those around you.



Look for God's Open Door



Jane Goforth
Board Secretary

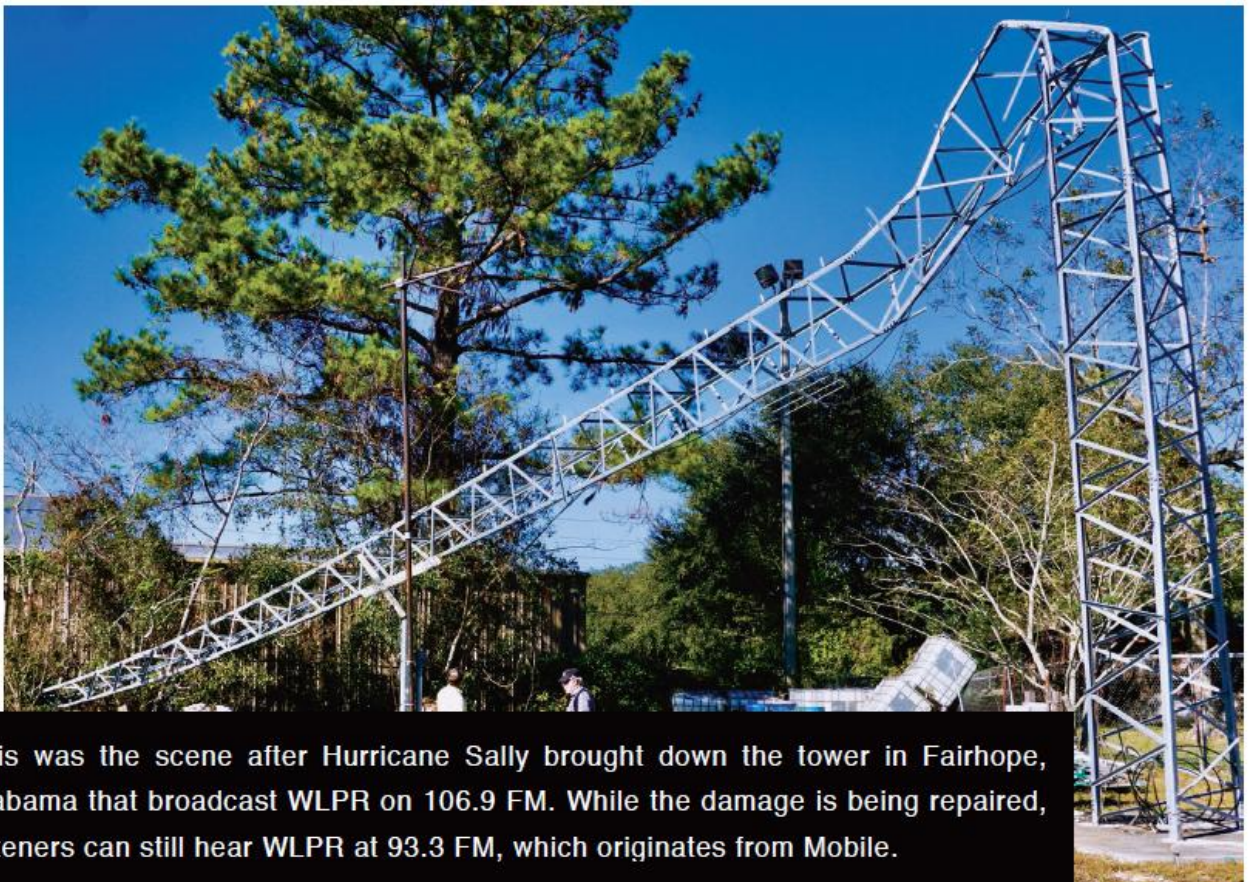
I was given the name and phone number of a man who operates a tree-service business. I called to ask his price for grinding two pine tree stumps in our yard. These trees were uprooted in September when Hurricane Sally hit Daphne. He told me a story:

I understand you own the radio station Power 88. Can I share a story with you of what happened to me? I used to work as a cable technician. I had a meter that I used when hooking up cable at a house. Power 88 would come in on that meter. When I was installing cable at a house, I always

listened to Power 88. One day I went to a house to fix their cable. I didn't know it was the wrong house. But when I knocked on the door, the person inside came to the door and told me I had just stopped them from committing suicide!

A relative had taken this person's credit card and purchased an expensive car. Not seeing a way out of the financial problems and in despair, the homeowner considered ending it all. Instead, they made an agreement: the tree-service man would do some handyman chores around this house and, in exchange, he would take the car as payment—and pay off the debt. This person at the "wrong house" is in a much better place now.

You never know when God will open a door to minister to someone!



This was the scene after Hurricane Sally brought down the tower in Fairhope, Alabama that broadcast WLPR on 106.9 FM. While the damage is being repaired, listeners can still hear WLPR at 93.3 FM, which originates from Mobile.

Christmas greetings from the staff

Wilbur Goforth
Founder/President



I spent three weeks in the hospital this summer (not related to COVID-19). I am so very thankful for His healing and for giving me more days to serve him through Christian radio. Keep our staff in your prayers—and we will do the same for you.

Want to help this ministry simply by shopping online? Add Goforth Media as your Amazon Smile Charity. It's free! You will find AmazonSmile instructions at the bottom of the Goforth.org homepage. Merry Christmas from our families to yours!



Kenny Fowler
Music Director
Afternoon Drive

Charlotte Bouzigard
Underwriting/Sales



We are deeply thankful for all of our Business Partners, churches and nonprofits who have joined our radio ministry. May you and your loved ones have a very blessed Merry Christmas and happy New Year! To join our Business Partnership Family, please contact: charlotte@goforth.org or call 251-300-3141.

I'm thankful that the stations are running well. The grandkids are visiting for the holidays. While shopping, a cashier noticed my Power 88 hat and commented that she listens all the time—especially when Kenny is on!



Brad Arnold
Chief Engineer

Todd Seeley
Public Relations



Merry Christmas to all! I am truly grateful to all who have partnered with us during this challenging time. Enjoy this magical time of year as we celebrate the birth of our Savior; and enjoy time with your family and loved ones. I encourage you, as well as myself, to honor Christ and honor our families by living in the present. God bless.

Goforth Media

Goforth Media is a non-profit 501c3
Donations are tax exempt

Power 88

Contemporary Music
across the Upper Gulf Coast: 88.5 FM

WBHY

Christian Talk
840 AM
Mobile - 103.5 FM
Spanish Fort/Daphne - 103.3 FM

WLPR

Southern Gospel
Mobile Bay Area - 960 AM
Mobile - 93.3 FM
Fairhope - 106.9 FM

We ask you to consider giving a gift to this ministry so the hurting and lonely might continue to hear "tidings of great joy."

Thank you for sharing our vision of reaching folks with the good news through Christian radio. If you have been looking for a place to make an eternal investment to close out the year, then we can assure you that Goforth Media is a ministry that is making a difference for eternity.

Remember, you have just a few weeks left in the year to send a gift that can be deducted from your 2020 income tax.

Goforth Media is a 501-C3 ministry, so your financial gifts are tax-deductible, but they must be postmarked by December 31 to be counted for a 2020 tax-deduction. If this ministry is blessing you and your family, please consider a donation.

Go to Goforth.org or write 6530 Spanish Fort Blvd, Suite B, Spanish Fort, AL 36527.