



MARKETING PATHWAY

	ENGLISH*	MATH*	SCIENCE*	SOCIAL STUDIES*	PATHWAY REQUIREMENTS	ACADEMY EXPERIENCES
9th GRADE	English 9	Algebra I	Physical Science	World History	Career Preparedness Health PE	Career Cruising Portfolio Guest Speakers Public Speaking Activities
10th GRADE	English 10	Geometry	Biology	U.S. History to 1877	Business Technology Applications – not required as pre-requisite for Advanced BTA if Career Preparedness taught by a certified Career Tech Teacher Choose two: Business Essentials Sales and Promotion Planning Commerce Communication Entrepreneurship	Student Credential CTSO membership Post-secondary Mentor Field trips/Tours Mini Field Experience
11th GRADE	English 11	Math Elective	Science Elective	U.S. History 1877 to Present		Speech Art
12th GRADE	English 12	Math Elective	Science Elective	American Government/ Economics		Dual Enrollment Senior Pathway Project
Assessments & Credentials	MOS - Microsoft Office Specialist, Career Cruising, Plan, PSAT, SAT/ACT, WorkKeys – Co Op only				Recommended Electives Multimedia Design Personal Finance Senior Project	Cooperative Education – Co Op
Post-Secondary Goals and Planning	Diploma requirements per institution of higher learning (See your Guidance Counselor)				School and Community Involvement	Join FBLA –(Future Business Leaders of America) Attend JLDC Attend/Participate in Career Fair(s)