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Nutrition Facts

With Nutrition

Without Nutrition



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Kellogg's Frosted Flakes® Multigrain Reduced Sugar

Kellogg's Frosted Flakes® Multigrain Reduced Sugar

Product Type

Bowl Pack

Product Category

UPC Code

3800054998

Servings/Case

96 ct

Sizes

1.0 oz

Format

Single Serve Bowl

Gross Weight

8.77

Allergen Information

CONTAINS WHEAT INGREDIENTS.
CORN USED IN THIS PRODUCT
MAY CONTAIN TRACES OF
SOYBEANS.

Dietary Exchange Per Serving

1 1/2 Carbohydrates

Kosher Status

Kosher/Parve

Grain Ounce Equivalents

1

Shelf Life

365 days (12 months)

Country of Origin

Distributed in USA



Date Printed: 07/28/2015

Kellogg's Frosted Flakes® *Multigrain Reduced Sugar*

Nutrition Facts	Amount/Serving	%DV*	Amount/Serving	%DV*	Amount/Serving	%DV*
Serving Size 1 Container (28g) Calories 100 Calories from Fat 0	Total Fat 0g	0%	Cholest. 0mg	0%	Dietary Fiber 3g	10%
	Sat. Fat 0g	0%	Sodium 160mg	7%	Sugars 7g	
	<i>Trans</i> Fat 0g		Total Carb. 24g	8%	Protein 2g	
	Vitamin A 10%	• Vitamin C 25%	• Calcium 0%	• Iron 25%		
	Vitamin D 10%	• Thiamin 25%	• Riboflavin 25%	• Niacin 25%		
	Vitamin B ₆ 25%	• Folic Acid 25%	• Vitamin B ₁₂ 25%			
* Percent Daily Values (DV) are based on a 2,000 calorie diet.						
INGREDIENTS: WHOLE GRAIN WHEAT, RICE, SUGAR, MILLED CORN, WHEAT BRAN, CONTAINS 2% OR LESS OF SOLUBLE WHEAT FIBER, SALT, MALT FLAVOR.						
VITAMINS AND MINERALS: VITAMIN C (ASCORBIC ACID), NIACINAMIDE, REDUCED IRON, VITAMIN B ₆ (PYRIDOXINE HYDROCHLORIDE), VITAMIN B ₂ (RIBOFLAVIN), VITAMIN B ₁ (THIAMIN HYDROCHLORIDE), VITAMIN A PALMITATE, FOLIC ACID, VITAMIN B ₁₂ , VITAMIN D ₃ .						
CONTAINS WHEAT INGREDIENTS. CORN USED IN THIS PRODUCT MAY CONTAIN TRACES OF SOYBEANS.						
†25% less sugar than Original Kellogg's Frosted Flakes®. Not a reduced calorie food. Reduced Sugar Kellogg's Frosted Flakes® Multigrain contains 7 grams sugar per 28 gram serving; Original Kellogg's Frosted Flakes® contains 10 grams sugar per 28 gram serving.						

NLI#10901

Product Name	Frosted Flakes Multigrain Reduced Sugar
Flavor Descriptor	
NLI Description	SSB
Brand	KELLOGG'S



Date Created	01-07-15
NLI #	10901
Kosher Status	K
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving	1			
USDA Ounce Equivalents of Meat/Meat Alternate				
	Carbohydrates	Fat	Protein	Free
Diet Exchange	1 1/2			
Whole Grains (g/serving)	12			

Serving Size	1 Container			
Serving Size g	28			
Serving Size oz				
Amount Per Serving	Cereal			
Calories	100			
Calories from Fat	0			
		% Daily Value*		% Daily Value*
Total Fat	0 g	0 %		
Saturated Fat	0 g	0 %		
Trans Fat	0 g			
Polyunsaturated Fat				
Monounsaturated Fat				
Cholesterol	0 mg	0 %		
Sodium	160 mg	7 %		
Potassium				
Total Carbohydrate	24 g	8 %		
Dietary Fiber	3 g	10 %		
Soluble Fiber				
Insoluble Fiber				
Sugars	7 g			
Sugar Alcohol				
Other Carbohydrate				
Protein	2 g			
Vitamin A		10 %		
Vitamin C		25 %		
Calcium		0 %		
Iron		25 %		
Vitamin D		10 %		
Vitamin E				
Vitamin K				
Thiamin		25 %		
Riboflavin		25 %		
Niacin		25 %		
Vitamin B6		25 %		
Folic Acid		25 %		
Vitamin B12		25 %		
Biotin				
Pantothenic Acid				
Phosphorus				
Iodine				
Magnesium				
Zinc				
Selenium				
Copper				
Manganese				
Chromium				
Molybdenum				

Ingredients:
INGREDIENTS: WHOLE GRAIN WHEAT, RICE, SUGAR, MILLED CORN, WHEAT BRAN, CONTAINS 2% OR LESS OF SOLUBLE WHEAT FIBER, SALT, MALT FLAVOR.
VITAMINS AND MINERALS: VITAMIN C (ASCORBIC ACID), NIACINAMIDE, REDUCED IRON, VITAMIN B6 (PYRIDOXINE HYDROCHLORIDE), VITAMIN B2 (RIBOFLAVIN), VITAMIN B1 (THIAMIN HYDROCHLORIDE), VITAMIN A PALMITATE, FOLIC ACID, VITAMIN B12, VITAMIN D3.

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ALLERGEN INFORMATION:
CONTAINS WHEAT INGREDIENTS.
CORN USED IN THIS PRODUCT MAY CONTAIN TRACES OF SOYBEANS.

Other Required Statements:

*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500	Print value if "Y"
Total Fat	Less than	65g	80g	Y
Sat. Fat	Less than	20g	25g	Y
Cholesterol	Less than	300mg	300mg	Y
Sodium	Less than	2,400mg	2,400mg	Y
Potassium		3,500mg	3,500mg	
Total Carbohydrate		300g	375g	Y
Dietary Fiber		25g	30g	Y
Protein		50g	65g	

Calories per gram: Fat 9 • Carbohydrate 4 • Protein 4

Product information can change at any time.
 Always refer to product package for current nutrition and ingredient information.

Julia M. Jursinic, MS
 Sr. Director, Nutrition Labeling & Regulatory Compliance
 Kellogg Company

Nutrient Contents Per 100g			
Calories	361	Vitamin A	1786 IU
Calories from fat	12	Vitamin C	54 mg
Total Fat	1.3 g	Calcium	19.3 mg
Saturated Fat	0.3 g	Iron	16.1 mg
Polyunsaturated Fat	0.8 g	Vitamin D	143 IU
Monounsaturated Fat	0.2 g	Vitamin E	0 IU
Trans Fat	0.0 g	Thiamin	1.34 mg
Cholesterol	0 mg	Riboflavin	1.52 mg
Sodium	584 mg	Niacin	17.9 mg
Potassium	273 mg	Vitamin B6	1.79 mg
Total Carbohydrate	86.8 g	Folic Acid	357 mcg
Dietary Fiber	9.3 g	Vitamin B12	5.4 mcg
Soluble Fiber	2.1 g	Pantothenic Acid	NA mg
Insoluble Fiber	7.2 g	Phosphorus	264 mg
Sugars	24.3 g	Magnesium	84 mg
Sugar Alcohols	NA g	Zinc	2.2 mg
Protein	7.5 g	Copper	NA mg
NA = Database values for the nutrient do not exist or are incomplete.		Manganese	NA mg
		Selenium	NA mcg
		Moisture	3.0 %
		Ash	1.4 %

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
000 38000 54998 4	Case		
000 38000 55003 4	Carton	1oz (28g)	1



**Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014**

[*Crediting Standards Based on Revised Exhibit A*
weights per oz equivalent]

School Food Authorities (SFAs) should include a copy of the label from the purchased product carton in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Kellogg's Frosted Flakes® Multigrain Reduced Sugar Code No.: 38000 54998

Manufacturer: Kellogg Company Serving Size: 1 container (1 oz) (28 g)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X* No

(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program)

*Whole grain wheat is the primary ingredient by weight, listed first in the ingredient statement.

II. Does the product contain non-creditable grains: Yes No **How many grams:**

(Products with more than 0.24oz equivalent or 3.99 grams for Groups A-G and 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains), or Group I (ready-to-eat breakfast cereals). *(Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)*

Indicate to which Exhibit A Group (A-I) the Product Belongs: I

Description of Product per Food Buying Guide	Portion Size of Product as Purchased A	Weight of 1 ounce equivalent as listed in SP 30-2012 B	Creditable Amount A ÷ B
Ready to eat cereal	1oz (28g)	1 ounce (28g)	1
A. Total Creditable Amount¹			1

¹Total Creditable Amount must be rounded **down** to the nearest quarter (0.25) oz eq. Do **not** round up.

Total weight (per portion) of product as purchased 1 oz (28 g)

Total contribution of product (per portion) 1 oz equivalent

I further certify that the above information is true and correct and that a 1 ounce portion of this product (ready for serving) provides 1 oz equivalent grains. I further certify that non-creditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals.

Signature

Sr. Director, Nutrition Labeling & Regulatory Compliance
Title

Julia M. Jursinic, MS

Printed Name

01/19/15

Date

1-877-511-5777

Phone Number