

Standards and Competencies for Business Management (Course # 3707)

		Begin-End Yr
Standard 1 - The student will examine the basic role of business in our society		2009 -
1.1 - Interpret the types and nature of business.		2009 -
1.2 - Analyze opportunities, problems, and obligations of business.		2009 -
1.3 - Evaluate the various types of careers available in management		2009 -
Standard 2 - The student will analyze ways the social and ethical environment of business has changed		2009 -
2.1 - Examine the changing nature of the population and adaptations to these changes		2009 -
2.2 - Analyze relationships of ethics to a socially responsible business		2009 -
2.3 - Predict the impact of change on the future of business.		2009 -
Standard 3 - The student will examine the economic environment of business		2009 -
3.1 - Relate the law of supply and demand to business success and failure.		2009 -
3.2 - Analyze the market economy as a system for meeting the needs of consumers.		2009 -
3.3 - Relate the profitability of a business to pricing and costs.		2009 -
3.4 - Relates business success to the business cycle and economic indicators.		2009 -
Standard 4 - The student will examine the international environment of business		2009 -
4.1 - Debate issues related to the balance of trade between countries and their significance to our economy		2009 -
4.2 - Interpret the role of government in establishing parameters to international trade		2009 -
4.3 - Relate issues of international trade to the operation of a business		2009 -
Standard 5 - The student will examine how effective decision-making skills are used in the management process		2009 -
5.1 - Classify the steps in an effective decision-making process.		2009 -
5.2 - Evaluate the procedures for making everyday managerial decisions		2009 -
Standard 6 - The student will describe the business communication process and any barriers to communication, including ways to improve communication.		2009 -
6.1 - Illustrate terms needed for effective communication.		2009 -
6.2 - Analyze the networks of communication.		2009 -
6.3 - Interpret why communication is important.		2009 -
6.4 - Examine the various barriers to communication		2009 -
6.5 - Analyze ways that businesses may improve their own communication		2009 -
Standard 7 - The student will analyze the steps in strategic planning and the implementation of the necessary goals		2009 -
7.1 - Illustrate the need for strategic planning.		2009 -
7.2 - Assess the goals to be included in strategic planning.		2009 -
7.3 - Analyze the steps in developing a strategic plan.		2009 -
7.4 - Design a strategic plan.		2009 -
Standard 8 - The student will examine the various types of organizational structure		2009 -
8.1 - Compare and contrast the types of organizational structures used in businesses		2009 -
Standard 9 - The student will analyze the role of human resources in a business organization		2009 -
9.1 - Examine the types of activities that occur in a human resources department		2009 -
9.2 - Analyze methods of selecting new personnel and promoting, transferring and releasing current personnel		2009 -
9.3 - Analyze ways laws and regulations affect a human resource department		2009 -
9.4 - Compare employee benefits that may be available through an employer		2009 -
Standard 10 - The student will consider the ways a manager can motivate through leadership		2009 -
10.1 - Analyze the needs of employees.		2009 -
10.2 - Characterize various ways a manager can meet the needs of employees		2009 -
Standard 11 - The student will examine ways to manage conflict and stress in the workplace		2009 -
11.1 - Demonstrate an understanding of the difference between beneficial and undesirable conflict		2009 -
11.2 - Compare and contrast the methods of resolving conflict.		2009 -
Standard 12 - The student will analyze strategies for bringing together a diverse workforce		2009 -
12.1 - Define diversity and the importance of having it in an organization		2009 -
12.2 - Determine the characteristics needed to bring together people from varying backgrounds in order to use their talents toward a common goal.		2009 -
Standard 13 - The student will determine how to choose standards for both internal and external controls		2009 -
13.1 - Examine the basic steps in of the process of controlling.		2009 -
13.2 - Analyze ways standards are used in a business.		2009 -
Standard 14 - The student will examine the need for continued professional development		2009 -
14.1 - Examine the necessity to continue the educational process after employment is found		2009 -
14.2 - Assess the value of being a member of your professional organization.		2009 -
Standard 15 - The student will examine the legal and financial operations of a business		2009 -
15.1 - Analyze the legal structure of a company.		2009 -
15.2 - Interpret the importance of copyrights, patents, and trademarks on a business.		2009 -
15.3 - Analyze key aspects of operating a business.		2009 -
15.4 - Analyze types of negotiable instruments.		2009 -
15.5 - Classify financial statements: budgets, revenue, profits, income and expense statements; cost of goods sold or manufactured, etc.; cost of employees benefits; cost of property and employees safety		2009 -
15.6 - Debate the importance of a business plan.		2009 -
Standard 16 - The student will demonstrate human relations, self-management, organizational, and professional leadership skills		2009 -
16.1 - Demonstrate self-initiative through group projects.		2009 -

16.2 - Examine the value of leadership skills.	2009 -
16.3 - Illustrate image building and public relations techniques	2009 -
16.4 - Assess decision-making skills.	2009 -
16.5 - Demonstrate effective teamwork and critical analysis applying conflict resolution techniques	2009 -
16.6 - Demonstrate parliamentary procedure skills through group activities	2009 -
16.7 - Analyze the goals and apply the goals of Future Business Leaders of America.	2009 -