

Course: Journalism I



Dyersburg High School

Goal Statement: The primary goal of any journalism program should be for students to improve both oral and written communication skills. Journalism programs should offer students the opportunity to improve speech skills, research skills, grammar usage, and interview skills as well as production skills for both print and broadcast.

Course Description: The student will understand and utilize oral, written, and visual communication. This elective expands on writing standards W.TTP.1-W.TTP.3 and W.PDW.6. Standards for this course will align with the 9-10 grade-band standards for ELA.

| <i>Dates</i> | <i>Unit/Theme</i> | <i>Aligned Objectives (Learning)</i> | <i>Activities and Assessments</i> | <i>Notes/ Accommodations/ Etc</i> |
|--------------|--------------------|---|---|-----------------------------------|
| Semester 1 | Oral Competency | Demonstrate speaking, listening, and research skills which will facilitate interviewing and other oral communication activities. L.CSE.1, SL.CC.2, SL.PLI.6 Demonstrate appropriate language skills, demeanor, and attire to cultivate success and good public relations. L.KL.3, L.VAU.5, SL.CC.1, SL.PKI.6 Demonstrate appropriate interviewing techniques. L.KL.3, L.VAU.5 Apply terms and expressions common to the industry to speaking, listening, and writing L.KL.3, L.VAU.4-6, RI.CS.4 Apply legal and ethical journalistic standards to all journalism activities. R.KID.3, SL.CC.2 | Mock interviews in class Interviews of students, teachers, administrators, and others Ethics unit researching the history of breaches of ethics in journalism | |
| Semester 1 | Written Competency | Demonstrate appropriate language usage skills and research techniques. L.CSE.2 Demonstrate appropriate journalistic writing style for | Produce quality newsmagazine | |

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| | | <p>various media. L.KL.3, L.VAU.4-6, W.TTP.1-3, W.PDW.4, W.RBPK.7</p> <p>Recognize the difference between fact and opinion and its appropriate use in media production. L.VAU.5, RI.KID.1-3, RI.CS.6, W.RBPK.8-9</p> <p>Use computers (if available) to compose, edit, and revise work for publication. W.PDW.6</p> <p>Write for an intended (prescribed) audience, recognizing the importance of ethics in information gathering and reporting L.KL.3, L.VAU.4-6, SL.CC.2, W.PDW.4</p> <p>Demonstrate editing and revision techniques to produce work suitable for publication/ production. L.VAU.5, RI.IKI.7, W.PDW.6</p> | Produce 1-2 times per month an online article | |
| Semester 1 | Visual Competency | <p>Exhibit a working knowledge for roles and procedures of management and production of various media. SL.CC.1-3, W.PDW.4</p> <p>Demonstrate knowledge of business management including advertising, circulation, and/or bookkeeping procedures. SL.CC.1-3, SL.PKI.4, W.TTP.1-2</p> <p>Understand and utilize standard principles of related areas to enhance visual appeal. SL.PKI.5</p> <p>Create visual effects by utilizing graphic designs, either technologically generated (if available) or original work. SL.PKI.5</p> <p>Demonstrate knowledge of layout and design procedures by incorporating consistency of style using a desktop publishing system (if available), traditional methods, or a combination of both techniques. SL.PKI.5, W.PDW.6</p> | <p>Sell Advertising space in the newsmagazine</p> <p>Layout articles in each print issue</p> <p>Create infographics</p> <p>Use Adobe suite including InDesign and Photoshop</p> | |