

CMES Communications and Development Committee
Minutes - Regular Meeting
12.14.17

Present: Melissa Santrach, Amanda Cina

Absent: Elizabeth Coenen, Chris Bewell, Lorelee DiLorenzo

1. Reviewed Give to the Max donation spreadsheet. Chris has sent out formal acknowledgement letters on CMES letterhead. Melissa has written short personal notes to donors she knows, using Cornerstone notecards. Others are welcome to do the same for donors they know. Net donations through GiveMN were \$1,226.36. Total of November and December donations to date: \$1,920.00, which includes some board member pledges. Some board member pledges are still outstanding.
2. Reviewed our Discover Cornerstone event on December 7. Attendees enjoyed a wonderful tour and discussion led by Liesl. This event is easy to do and should be done on a monthly basis. We all need to be proactive in getting people to see Cornerstone. Three to five guests are all that's needed for a nice group and engaging discussion.
3. Melissa and Lorelee met to discuss grantwriting. Lorelee has graciously agreed to assist in this effort and will be talking to Trisha from MCM to coordinate. Liz will provide Lorelee with some additional contact information as well.
4. Discussed how a multicultural book fair could be an appropriate community-building activity and also help build a library of books for families to borrow to read to their children. Melissa has an excellent resource for this. Maybe not necessarily a "Communication & Development" activity, but worth exploring with Liesl to gauge interest and take next steps if desired.
5. CMES background, financial, and other supporting information is now available in a Dropbox that can be accessed for grantwriting activities.
6. Melissa joined the "Lunch Bunch" at ESABA on Dec. 5. Met several great East Side people who are involved in organizations that we may be able to partner with for various service projects or Going Out activities. Melissa will share these contacts with Liesl.

Respectfully submitted by Melissa Santrach, Chair, Communications and Development Committee.