

GREENWICH TOWNSHIP PUBLIC SCHOOLS STRATEGIC PLAN



OUR EDUCATIONAL VISION FOR THE FUTURE

September 2013

Introduction

The Greenwich Township Public School Strategic Plan was developed during the 2012 school year. The plan has allowed us to collectively explore the many ways in which we will continue to grow and develop our core goals.

The Process

During the 2012-2013 school year, the Greenwich Township Public School District initiated a “Strategic Planning Process” with the intention to engage the community in serious dialogue about the district’s future. Our sessions involved “All Stakeholders” and allowed them to voice opinions on:

- A. What they believed was working well now.
- B. What makes them a proud affiliate of the Greenwich Township Public Schools.
- C. What changes, additions, or deletions do they feel would make us a better school district. Each meeting had a different amount of participants; but the majority of individuals attended all our sessions.

They were interested, involved, and extremely excited to assist in making our school district better.

FINALIZING THE PLAN

The Greenwich Township Strategic Plan required the review of hundreds of comments and priority items and was converted into an action plan that includes objectives, targets, benchmarks, and assessments. This was extremely involved; but will allow our stakeholders to work collaboratively.

THANK YOU

This Strategic Plan is the result of nearly a year long process that included extensive engagement of many stakeholders. It is a comprehensive Strategic Plan that will focus all of the district's resources towards what is best for our students and community.

Goal #1 – Community/Public Relations/Family Involvement

Objective	Strategic Targets	Prioritized Strategic Actions	Responsible Person/Unit	Timeline
<p>Involve community members and families in events and activities while keeping them informed about major components of the working of their schools.</p>	<p>Gain community and parent support for our operating budget and curriculum updates.</p>	<ul style="list-style-type: none"> • Increase communications to raise awareness of financial constraints through the year. • Hold meet and greets to give community more access to information. • Utilize Media to communicate budget message. • Increase superintendent’s visibility within community. • Apply creative strategies to engage community members and involve them in budget meetings. • Celebrate many positive accomplishments and accolades of our students and programs. • Communicating with parents through Connect-Ed (on-line); Broad Street Thursday folder information; Newsletter quarterly, Thursday email and PDF on web. • PTA events – continued community and parental involvement. Share meeting minutes with administration and staff. • Senior Citizen Night or Breakfast w/children’s performances. • Veteran’s activity • Use computer lab to hold technology type classes i.e. Facebook 	<p>Board of Education, Superintendent, District Administration, Staff, Parents</p>	<p>2013 thru 2017 ongoing</p>

Goal I: Community/Public Relations/Family Involvement

Objective	Strategic Targets	Prioritized Strategic Actions	Responsible Person/Unit	Timeline
		<ul style="list-style-type: none"> • More communication concerning student achievement. • More involvement with media and website. • Technology Night to teach how to safely use the internet. • Engage various community outreach activities. • Engage professional support/service to assist with communication/public relations. • Bring your parent to school day. • Utilize social media to communicate. • Encourage parent/community volunteers. • Host community-events that involve students. • Students to attend senior citizen events (i.e. sing carols). • Survey students and community for community service project interests. • Utilize students to participate in community events (become more visible); utilize social media and YouTube to celebrate accomplishments. 		

Goal II: Facilities/Finances

Objective	Strategic Targets	Prioritized Strategic Actions	Responsible Person/Unit	Timeline
<p>To ensure that all facilities are a safe and secure environment for all; while budgeting appropriately to implement an educational program to prepare our students for the future.</p>	<p>Evaluate existing building needs and necessary upgrades and budget appropriately after prioritizing needs. Also, evaluate the school budget each year to implement decisions that are cost effective; but meet the needs of the students and community.</p>	<ul style="list-style-type: none"> • Investigate grant opportunities. • Apply zero-based budgeting principles. • Develop additional in-house specialized programs in an effort to reduce out-of-district tuition. • Investigate online approaches to programming. • Investigate shared/consolidated services to reduced administrative costs. • Staff education initiatives. • Energy monitoring. • Continue to explore the consolidation of PreK-8 program in one building. Investigate funding and calculate local financial responsibility. • Update building facility as needed. • Investigate and implement energy conservation measures. • Equipment in server room properly vented. 	<p>Board of Education, Superintendent, District Administration</p>	<p>2013 thru 2017 ongoing</p>

Goal III: Curriculum/Programs/Student Achievement/Technology

Objective	Strategic Targets	Prioritized Strategic Actions	Responsible Person/Unit	Timeline
<p>To prepare our students for the future by implementing the NJCCCS; monitoring and improving student achievement, and upgrading technology.</p>	<p>Develop and implement the newly approved curriculums that meet the NJCCCS while infusing technology.</p> <p>Review item analysis reports on the standardized testing data to adjust instruction to meet individual needs and increase test scores.</p>	<ul style="list-style-type: none"> • Investigate and secure funding sources to further develop programming. • Develop pathways that ensure every student graduates with purpose and direction. • Require standards-based teaching/learning in all classrooms. • Review BOE policies. • Comply with PARCC directives. • Develop system that complies with EE4NJ. • Provide faculty and staff access to a wide variety of technology tools for instruction. • Provide staff with professional development to integrate technology into lesson design and implementation. • Utilize Skype, Educere, Moodle, Schmoop, and other resources. • Seek grants to fund new technology purchases. • Utilize appropriate technology to evaluate faculty and student use of technology. • Implement programs that will meet the needs of all students including gifted and special needs students. 	<p>Board of Education, Superintendent, District Administration, Staff, Students, Parents</p>	<p>2013 thru 2017 ongoing</p>

Goal III: Curriculum/Programs/Student Achievement/Technology

Objective	Strategic Targets	Prioritized Strategic Actions	Responsible Person/Unit	Timeline
		<ul style="list-style-type: none"> • Utilize mobile devices in the classroom. • Identify and honor students who demonstrate academic excellence. • Attempt to phase in Advanced or STEM Electives. • Articulate with Rowan Engineering College, GCC, and GCIT. • Upgrade classroom libraries. • Reinstate library for grades 3 and 4. • Ipad/Laptops for students. • All classes and parents have access to teacher web pages. • Availability to do homework online. • Expand the use of “OnCourse” • Training for parents on the use of technology. • Develop programming that will meet STEM guidelines and offer career pathways to identified students. 		