



2021 LANCE YEARBOOK

SENIOR INFORMATION & AD FORM

THE SENIOR SECTION OF THE YEARBOOK INCLUDES:

- Portrait by Amber Bounds, Still Images, Dawson Adams, IAMDJM, or A Thousand Words Photography (Contact info is included in senior letter.)
- Senior Index: Access using this link <https://tinyurl.com/seniorindex21>
- Senior Questionnaire: Access using this link <https://tinyurl.com/seniorq21>
- Senior Superlatives: Ballot form will be emailed to all seniors in February.
- 10 Outstanding Seniors [Voted on by CHS Faculty]
- Senior Tribute Ads [Purchased by the senior, parent/guardian, friends, or organization]

HOW TO PURCHASE A SENIOR TRIBUTE AD:

- Select a size from the options listed below.
- Checks, money orders, credit card & cash accepted. Checks should be made payable to CHS. You can purchase and create the ad using www.yearbookordercenter.com. Use school code: 1208. Yearbooks can be purchased using the same method.
- Buying the ad does NOT include the purchase of a yearbook unless a full size ad is purchased and paid in full by February 26, 2021. If you have already purchased the 2021 yearbook, please contact Mrs. Joyner via email.
- A non-refundable deposit of \$50 is due by February 26, 2021 to reserve ad space in the book. The ad will need to be paid off or cancelled by May 19, 2020. This option is only available if you are not designing the ad on www.yearbookordercenter.com. Those ads must be paid for after you create the ad on the website.
- You will receive a PDF proof of your ad at the email you provide below. Your approval is required before we print your ad. Exception: If the ad is not approved by the due date stated in the email, the ad will be submitted as is for printing. The Lance Staff is not responsible for mistakes if the ad has been approved or the approval time period has passed.
- Pictures must be appropriate for a school publication. No pictures with students in inappropriate dress, guns, knives, smoking and/or drinking (no pictures with cups or bottles).

Senior's Name: _____

How should the senior's name appear on the ad? _____

Purchaser's Name: _____ Phone #: _____

Email Address: _____

SELECT ONE:

Full Page \$300 Half Page \$200 Quarter Page \$125

Who is creating the ad? Professional Lance Staff (+\$50) Purchaser

Total Due = Price of AD +\$50 design fee if Lance staff is creating the ad