

Public Relations Committee Minutes
6/08/2018

The Public Relations committee of the Brimfield CUSD #309 met on June 8, 2018 @ 3:30 PM. Members present were Mr. Kenney, Mr. Thompson and Mr. Richardson.

Mr. Richardson reviewed the data from the communication survey. The majority of the respondents marked texting and messenger as the most effective method of contacting them about school information. The committee discussed the options to provide the media, with two options the messenger provided the two communication tools requested by the respondents and was the less expensive of the two options.

The committee discussed the possibility of creating a Facebook site. Mr. Richardson was directed to discuss the options with Heart to create an account. The committee discussed creating groups as well to share out information. The meeting adjourned at 4:18pm.

Dan Heinz, President

Mark Hoerr, Secretary