

CMES Communications and Development Committee
Minutes - Regular Meeting
7/19/18

Present: Amanda Cina, Lorelee DiLorenzo, Jean Melancon
Absent: Chris Bewell

Newsletter

1. Dates: Oct, Feb, Jun – June not produced this year
2. Will share article writing and Amanda will do layout and distribution
3. See about setting up newsletter archive link on webpage

Staff changes MTC

1. Development consultant Cathy Schaff – Jean to meet with her
2. Hired Lucy Perpich as Development staff and Barbara Williams as Community Outreach
3. Jean will share MTC organization chart
4. Ongoing discussions of coordinating fundraising efforts
5. 45th anniversary gala for MTC is set for April 27, 2019

Give MN

1. Date is November 15, 2018
2. Amanda will do 2 emails (share MailChimp access with Lorelee)

Facebook page

1. Will discuss with Alyssa and work to help create

Discover Cornerstone breakfasts

1. Plan 3 for this year – perhaps early November, early March and late April – work on dates with Alyssa (In 2017-18 did Dec 7, March 1 and Apr 19)

CDC meeting dates

1. Move regular meeting date for better fit with board meeting and committee members' schedules to first Tuesday of month
2. No August meeting – check in after Aug 21 board meeting
3. Next official meeting will be September 4, 2018 at 5:30 at HyVee café in Oakdale

Respectfully submitted by Lorelee DiLorenzo, Chair, Communications and Development Committee.